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MEDICAID INFORMATION RELEASE 2008-13

To: All Opticians, Optometrists, and Ophthalmologists

From: Leslie M. Clement, Administrator
Division of Medicaid

Subject: New Optical Product Supplier Effective July 1, 2008

On July 1, 2008, all orders for eye glass frames, lenses, and contact lenses must be submitted to Idaho Medicaid's new optical products contractor, Barnett and Ramel Optical (B&R Optical) of Omaha, Nebraska. B&R Optical is an 87 year old ophthalmic laboratory which provides eyewear to the Department of Veterans Affairs in four regions and is the largest Indian Health Service provider for eyewear in the western United States.

- Beginning Monday, June 2, 2008, providers who wish to obtain a free dispensing kit can go to the B&R Optical Web site below to select 20 frames of their choice.
    - **http://www.broptical.com/**
    - Fax: (800) 545-2693
    - Telephone: (800) 228-9732
- If a kit order is not received by June 10, 2008, B&R Optical will send current dispensing providers a kit of 20 pre-selected frames. If you do not receive a kit by June 20, 2008, and would like to dispense Idaho Medicaid optical wear, contact B&R Optical at the phone number above. An active Idaho Medicaid provider number is required to request a kit.
- Beginning July 1, 2008, orders for eligible Medicaid participants must be placed with B&R Optical through their Web site, by fax, or by mail. The attached list of items and codes require a prior authorization (PA) from the Medical Care Unit in Boise, before placing an order with B & R Optical. Please use the attached, updated PA request form. PA requests are processed within one business day.
- SWEEP Optical will accept and process orders through June 30, 2008, by fax at: (800) 383-1828 or through their Web site at: **http//:sweepoptical.com**. If you have questions or concerns regarding these orders, call SWEEP Optical at: (800) 984-3204, through July 14, 2008.

- Providers who have a Department of Health and Welfare purchased SWEEP Optical dispensing kit, must return the kit postmarked by July 18, 2008, to:

  SWEEP Optical

  2145 Centennial Plaza

  Eugene, OR 97401

- Providers can receive credit for frames purchased from SWEEP Optical for dispensing, if they are returned and are in re-sellable condition. SWEEP will refund the full purchase price, if the invoice is included. Without the invoice, a credit of $11.00 per frame will be given for frames that are in good condition.

Please note: June 30, 2008, is the last day to order vision supplies from SWEEP Optical.

If you have questions concerning this information, please contact the vision medical program specialist in the Division of Medicaid at: (208) 287-1177.

Thank you for your participation in the Idaho Medicaid Program.

LMC/ac

Attachments