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TO: Ms. Marcia Hams, Director of Prescription Policy Initiatives
Prescription Project
30 Winter Street, Floor 10
Boston, MA 02108

FROM: Bob Faller, Medical Program Specialist
Idaho Medicaid Pharmacy Unit
3232 Elder St.
Boise, ID 83705

SUBJECT: Narrative Report for Academic Detailing (AD) Grant:
*Use of Academic Detailing to Improve Mental Health Medication
Prescribing for Idaho Medicaid Participants*
Project Term: January—December 2009

Progress to date:

This third quarterly report submitted on the Prescription Project grant covers the period June 1 to September 1, 2009. The Core Project Team continues to plan and monitor grant progress. The Team consists of AD Project Leader and Pharmacy Supervisor Tami Eide, PharmD; Medicaid Pharmacist Jane Gennrich, PharmD, who will also serve as an academic detailer; Project Coordinator and Medical Program Specialist Bob Faller; and Pharmacy Technician Donna Day. The Team meets approximately every two weeks.

Detailing visits on the ADHD module have been completed. Due to staffing issues and implementation of a new PBM system, detailing visits for subsequent modules have been postponed with the new time schedule noted in the table below.

As was noted in my phone conversation with Marcia Hams in early August, it is possible the detailing visits on the final module (Newer Antidepressants) may be moved until early 2010. The detailer in charge of the module is on medical leave.

| | ADHD (Jane) | Atypical Antipsychotics (Tami) | Antiepileptics for Mood Disorders (Elise) | Newer Antidepressants (Selma) (Dates to be determined) |
|--------------------------|---------------------|--------------------------------|---|--|
| Review evidence | 01/01/09 – 01/31/09 | 02/15/09-05/31/09 | 04/01/09 – 06/30/09 | |
| Draft clinician guide | 02/01/09 – 02/28/09 | 06/01/09 – 07/31/09 | 07/01/09-09/15/09 | |
| Input on guide | 03/01/09 - 03/31/09 | 08/01/09 – 09/30/09 | 08/15/09-09/30/09 | |
| Finalize guide | 04/01/09 – 06/30/09 | 08/01/09 – 09/30/09 | 08/15/09-09/30/09 | |
| Staff module development | 04/01/09 – 05/14/09 | 08/01/09 – 09/30/09 | 09/01/09-09/30/09 | |
| Staff education | 05/15/09 – 06/30/09 | 09/01/09 – 09/30/09 | 09/01/09-09/30/09 | |
| Detailing visits | 07/05/09-07/31/09 | 10/01/09-11/15/09 | 10/01/09-11/15/09 | |

Grant activities accomplished during this time period:

- Academic detailing visits on the ADHD module were completed. Twenty-eight practitioners in southwest and south-central Idaho took part in the visits. Of that number, 14 were physicians and 14 were mid-levels.
- A draft Clinician’s Guide for Atypical Antipsychotics has been developed and is in the final stages of editing.
- Detailer training on Atypical Antipsychotics is underway
- Provider profiling indicators to evaluate prescribing patterns (pre- and post-academic detailing) have been formulated and analysis is occurring for Atypical Antipsychotics and Antiepileptics for Mood Disorder.

Next Steps:

- Setting appointments with selected prescribers for Atypical Antipsychotic and Antiepileptics visits. This should take place in the next week. Appointments will be set on other visit categories per the schedule above.
- Drafting and finalizing of clinicians’ guides for Atypical Antipsychotics, Antiepileptics for Mood Disorders and Newer Antidepressants based on timelines for scheduled visits.
- AD visits for Psychosis are scheduled to begin at the end of September.

Contact Information:

For additional information or clarification please contact Tami Eide, PharmD, at (208) 364-1821, or Bob Faller at (208) 364-1850.