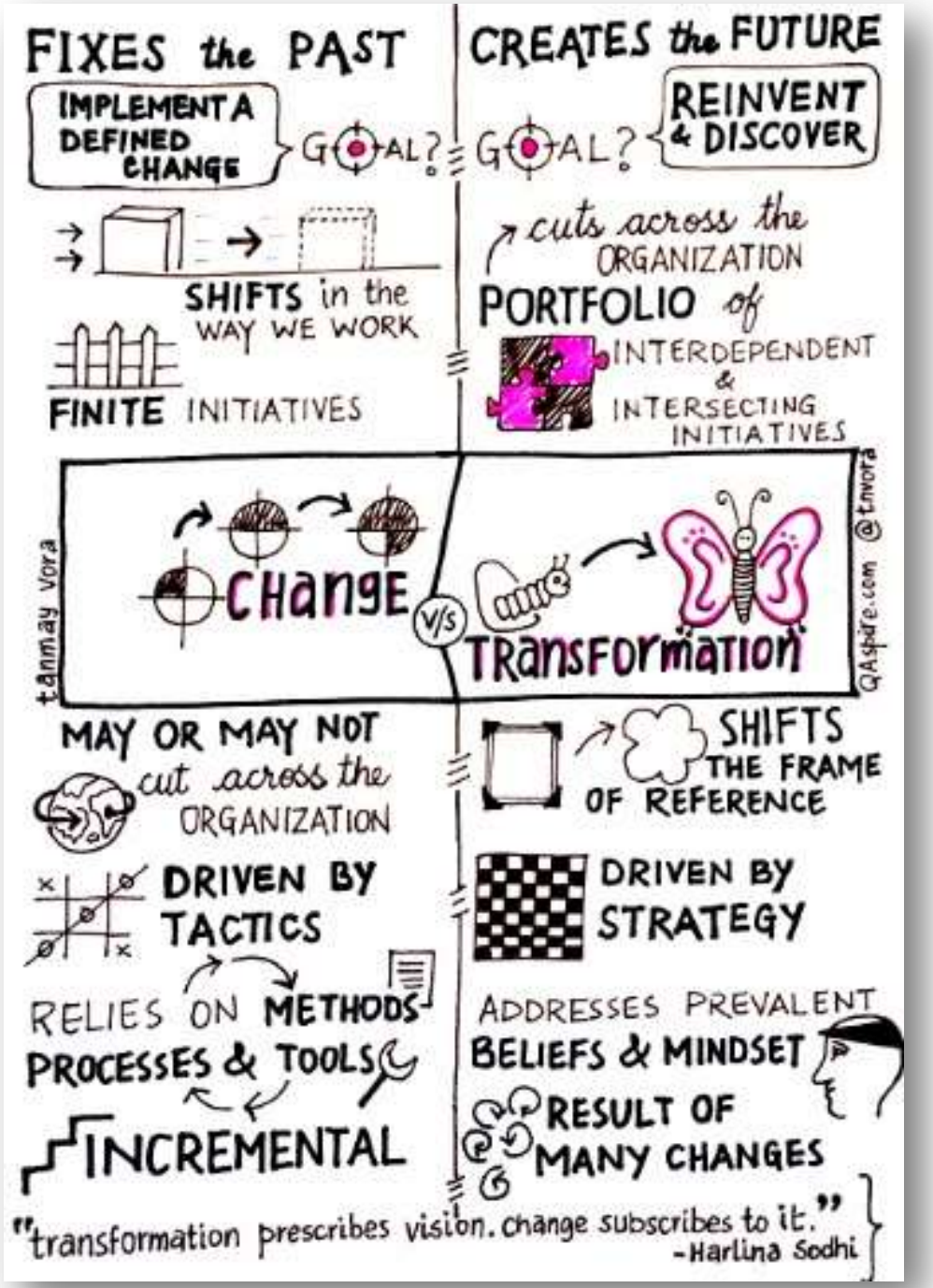


Collective Impact

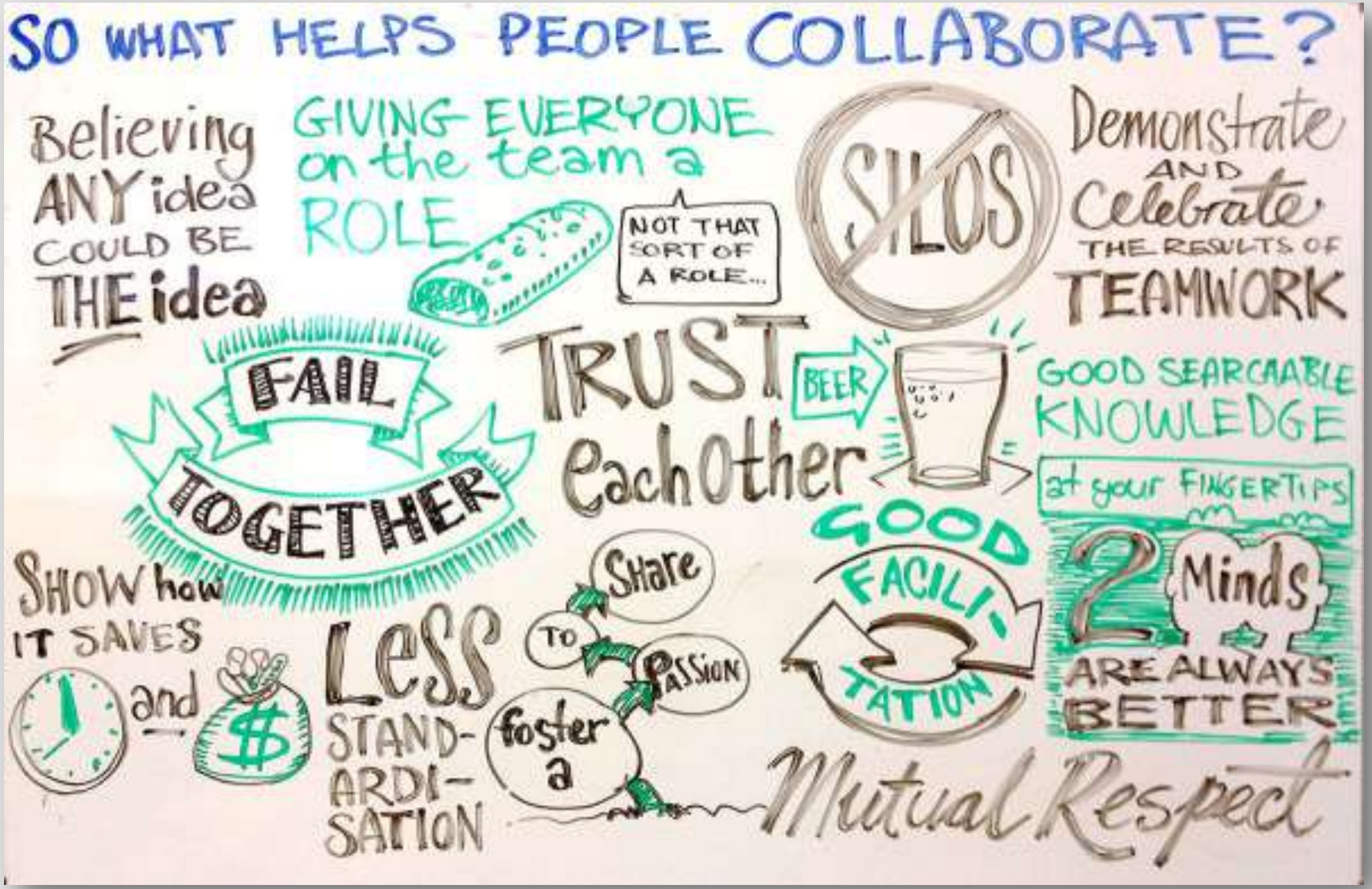
A framework for success

@NoraUnitedWay

LIVE UNITED

United Way

United Way of Treasure Valley


SO WHAT HELPS PEOPLE COLLABORATE?
Believing ANY idea COULD BE THE idea
GIVING EVERYONE on the team a ROLE
NOT THAT SORT OF A ROLE...
SILOS
Demonstrate AND Celebrate THE RESULTS OF TEAMWORK
FAIL TOGETHER
TRUST Each Other
BEER
GOOD SEARCHABLE KNOWLEDGE
at your FINGERTIPS
GOOD FACILI-TATION
2 Minds ARE ALWAYS BETTER
SHOW how IT SAVES
and
$
Less STAND-ARDI-SATION
Share
TO
PASSION
foster a
Mutual Respect

Collaboration as a System of Collective Impact (FSG)

From

Individual orgs w/ individual goals & pathways

To

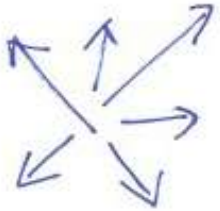
Collaboration of goals & pathways

OLD/CURRENT BEHAVIOR

DISORDER + CONFUSION

Inconsistent quality and sporadic accountability perpetuate poor results with some pockets of excellence.

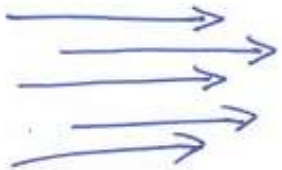
ISOLATION



Individual pockets of excellence operate disconnected from one another with little ability to scale results. "Everyone for everything."

NEW BEHAVIOR

ALIGNMENT



Shared ideas and goals begin to galvanize partners and shared aspirations inspire repurposed budgets and "random acts of partnership"

COLLECTIVE IMPACT

Collaborative action rooted in shared responsibility and accountability using aligned budgets; work plans and measurements are understood by all partners and the community.

THE COLLECTIVE IMPACT FRAMEWORK...

Common Agenda

Shared Measurement

MUTUALLY REINFORCING ACTIVITIES

Backbone Organization

Continuous Communication

@NoraUnitedWay

START WITH WHY

Simon Sinek

TED TALK

www.startwithwhy.com

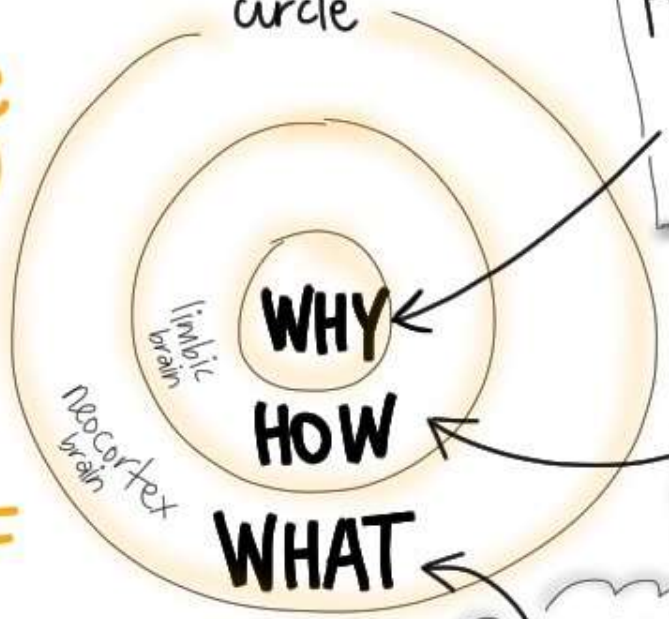
All the great leaders and organisations communicate the same way...

It's the WORLD'S simplest idea

- YOUR PURPOSE (not PROFIT)
- YOUR CAUSE
- YOUR BELIEF

Why should anyone CARE?

THE GOLDEN circle



FEW PEOPLE or ORGANISATIONS KNOW WHY they do what they do.

INSPIRED leaders and organisations communicate from the INSIDE OUT

We KNOW HOW we do it

We KNOW WHAT we do...

People don't buy WHAT you do, they buy WHY you do it.

DO BUSINESS with people who believe what you believe

IT LINKS DIRECTLY to how our BRAIN works

- LAW of DIFFUSION of INNOVATION

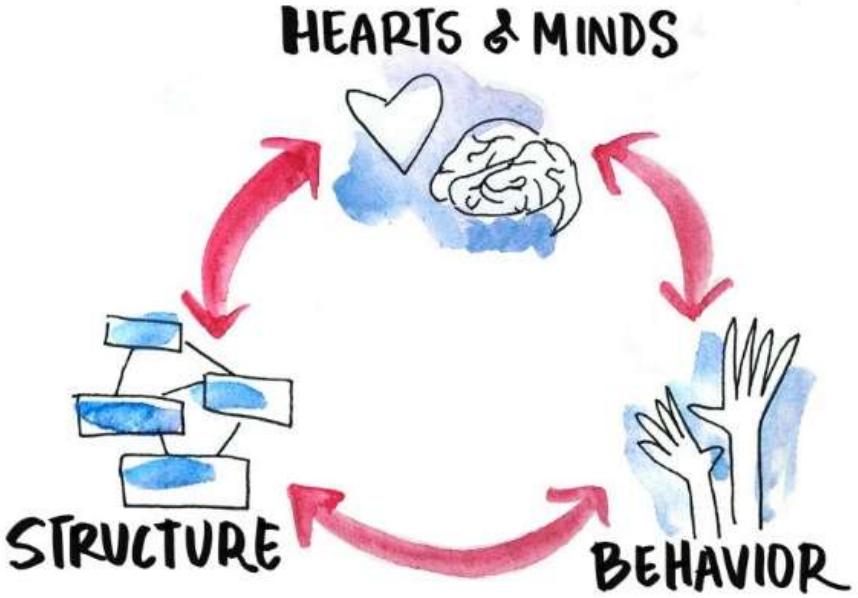
I BeLieve

MARTIN LUTHER KING

by www.lynnecazaly.com

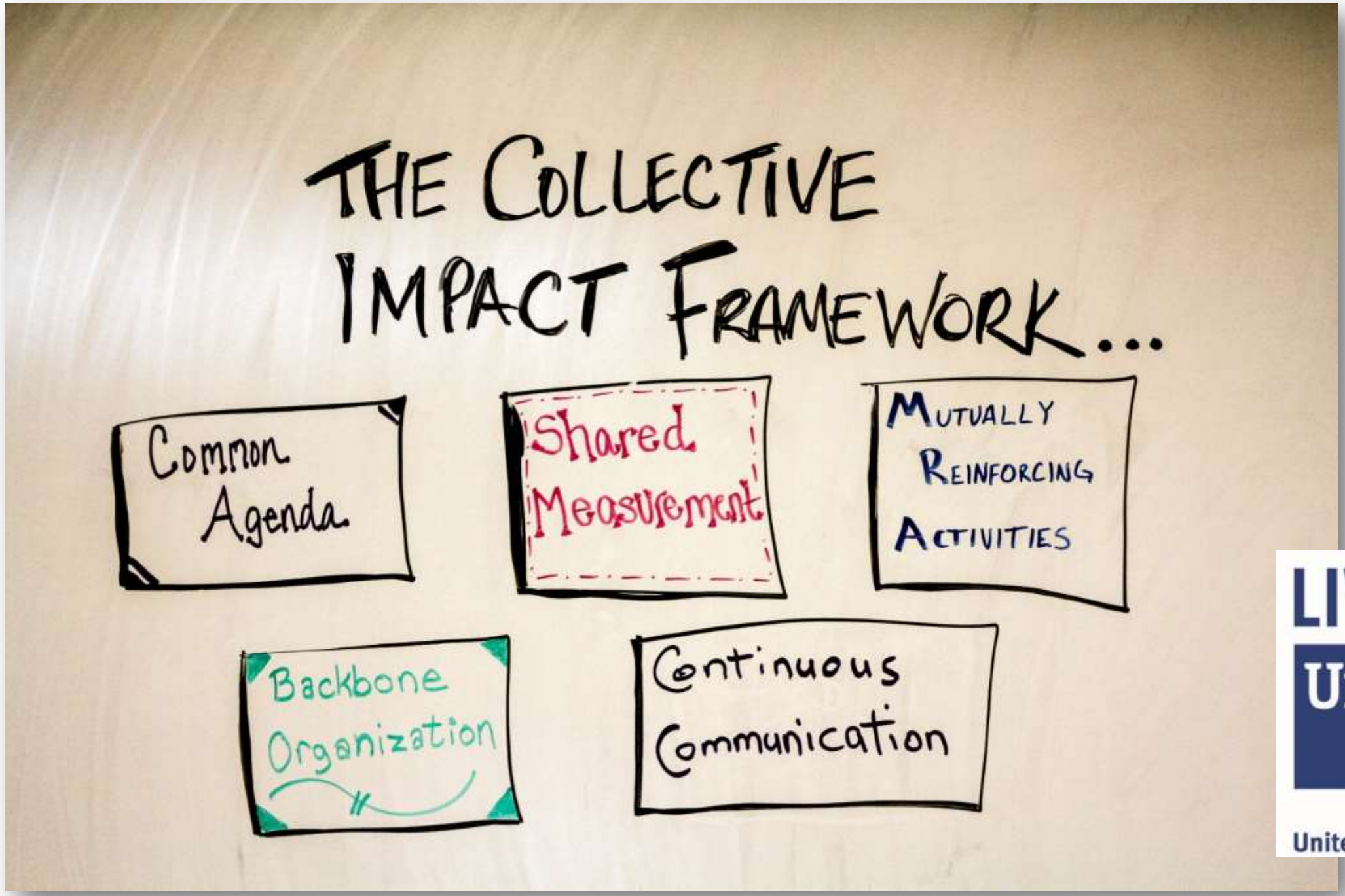
SOURCE: HARVARD BIZ REVIEW
CONNECT THEN LEAD
can I trust this person?
TWO WAYS WE JUDGE OTHERS
can I respect this person?
WARMTH
Leaders NEED BOTH
COMPETENCE
LEADERS WHO PROJECT STRENGTH BEFORE WARMTH RUN RISK OF ELICITING FEAR
THE WAY TO INFLUENCE is to begin with WARMTH
facilitates trust, communication and absorption of ideas.
BUILD FOUNDATION OF TRUST FIRST
BEFORE PEOPLE DECIDE WHAT THEY THINK OF YOUR MESSAGE, THEY DECIDE WHAT THEY THINK OF YOU.
ONCE YOU ESTABLISH YOUR WARMTH, YOUR STRENGTH IS A WELCOME REASSURANCE
@tnvora
Tanmay Vora
QAspire.com
"CONNECT FIRST" - AND YOUR LEADERSHIP BECOMES A GIFT, NOT A THREAT

wheel of change



we need all 3 for social change

Drawing



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