

Social Marketing, Media, & Mobilization

Name of Contracting Agency:	
Reporting Month:	
Please complete this section for any public information and social marketing campaigns	
Event Date:	
Key Message:	
Delivery Method: (in person, website, email, brochure, Radio, TV PSA, other)	
Location of Event:	
Target Audience:	
Media Technology Used:	
Estimated Number Exposed to Message:	
Please complete this section for an Community Mobilization activities (Qualitative description of activity including number of people reached and outcome data)	
Event Date:	
Qualitative description of event: (Include number of people participating)	
Outcome Measure:	

If multiple events occurred, please continue to use the back of the form to report separate activities.

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