

**PUBLIC EDUCATION SUBCOMMITTEE – CARDIAC
MINUTES FROM 2/15/11**

PRESENT: Adrean Casper, Nicole Runner, Lorayne Russman, Victoria Mikelson, April Dunham, Nannette Hiller

AGENDA ITEM	DISCUSSION	ACTION
<ul style="list-style-type: none"> ➤ Poster Distribution 	<p>If you were not at the meeting and would like posters to distribute to your organization or partners please fax the attached order form to 208-334-6573. Posters are available in the following sizes: 8.5 x 11 (small), 11 x 17 (medium), 18 x 24 (large).</p> <p>Lorayne shared success with healthcare providers offices interest in displaying posters.</p>	<p>Please find order form and tracking form attached.</p>
<ul style="list-style-type: none"> ➤ Library Display Update 	<p>31 out of the 62 libraries contacted requested display toolkits for American Heart Month. Nicole shared toolkit materials with group members and a list of participating libraries. A follow-up survey will be conducted in March, with participating libraries, to identify what can be done differently to make the toolkits better and how we can get libraries that opted not to order a toolkit interested in participating.</p>	<p>Nicole will work with Joe Pollard, BCEH Evaluation Specialist, to create survey.</p>
<ul style="list-style-type: none"> ➤ Newspapers Update 	<p>Ad with the signs and symptoms of a heart attack, during the weeks of 2/7 and 2/21, was placed in the following papers: Idaho Senior News, Independent Enterprise, Messenger Index, The Owyhee Avalanche, Weiser Signal American.</p> <p>Nanette suggested placing an ad with MD News, a national publication that only has local information.</p> <p>NEXT MEETING: Integrate with Stroke Public Education Subcommittee March 15, 2011, 8-9:30 a.m., Idaho Elks: Caribou Conference Room</p>	<p>Nanette will get April contact information for MD News.</p>