

# HDSP Public Education Subcommittee Meeting

Date: 2/21/12 (8 – 9:30 a.m.)

Location: Elks Rehabilitation Hospital

4<sup>th</sup> Floor – Small Sawtooth Conference Room

## Minutes

Attendees: April Dunham, Mary Biddle, Paula Molina, Christina Bobek, Jane Spencer, Sarah Walker, Nicole Runner

TOPIC	Discussion	Action Items
<b>Welcome &amp; Member Updates</b> <ul style="list-style-type: none"> <li>• All members</li> </ul>	Group welcomed new members Mary Biddle, YMCA, and Christina Bobek, BSU.	
<b>Screening Sites Update</b> <ul style="list-style-type: none"> <li>• Adrean</li> <li>• April</li> <li>• Victoria</li> <li>• Lorryayne</li> <li>• Jane S.</li> <li>• Nicole</li> </ul>	<p>April spoke with Edwards Theater. Needs to go through another level of approval; however, they were open to the idea of having their business locations participate as a community screening site. Although, they may have to have different hours because they won't open as early.</p> <p>Nicole shared Victoria's update with the group: she contacted Barnes &amp; Noble and is waiting to hear back.</p> <p>Jane Spencer spoke with management at Cabelas. They said no because of liability concerns.</p> <p>Mary Biddle informed the group that the YMCA would be interested in hosting screenings at their locations including: Downtown, West YMCA, Homecourt on Franklin, and Caldwell YMCA. The child development sites may also be a possible opportunity to have sites.</p> <p>April will send a letter to EMS and Fire Sites in Idaho to ask for participation. Southeast Idaho will be working with theirs. April was wondering if ISU paramedic program would be interested in offering students to those sites. April is also reaching out to the Community Paramedics to see if they will partner.</p> <p>Jane S thinks we need to reach people where they are already going to be.</p> <p>Nicole volunteered to contact Joyride Cycles in Hyde Park to see if they would offer their location as a screening site.</p> <p>April still needs to touch base with the VA hospital.</p> <p>Meridian City Hall has offered to participate as a site.</p>	<p><b>Nicole</b> will compile a list of sites that have agreed to participate for the group's review at the next meeting. We can then identify gaps in locations.</p> <p><b>April</b> will follow-up with Edwards.</p> <p><b>Mary</b> will check with the YMCA in Twin Falls to see if they would like to participate.</p> <p><b>April</b> will send a letter to EMS and Fire.</p> <p><b>Paula</b> volunteered to check with ISU paramedics program to see about having student volunteers as screeners at the EMS and Fire stations.</p> <p><b>Nicole</b> will contact Joyride Cycles.</p> <p><b>April</b> will touch base with the VA.</p> <p><b>Jane</b> will invite a representative from the Parish Nurse Association to the next meeting on March 20<sup>th</sup>.</p>

	<p>Harley Davidson Store in Meridian on Eagle usually does community events; this would be a good place to contact if we need additional community locations.</p> <p>Parish nurses and clinics will participate as sites; we will need to get a list of these locations.</p>	
<p><b>Students &amp; Equipment Update</b></p> <ul style="list-style-type: none"> <li>• Jane S.</li> <li>• April</li> <li>• Nicole</li> <li>• Lorayne</li> </ul>	<p>April is still waiting to hear back from NNU on their equipment needs.</p> <p>ISU and BSU students will have their own equipment.</p> <p>Group discussed importance of nursing students giving people the right messages; students will have to be guided in this process. There will have to be faculty present at each screening location with students.</p> <p>Group set a goal to have four sites in community. Hospital nurses can go into community to screen.</p>	<p><b>April</b> will give group update on NNU at next meeting.</p>
<p><b>Screening Protocol/Script Review (e.g. SARMC)</b></p> <ul style="list-style-type: none"> <li>• Should there be a timeline for folks to see a doctor?</li> <li>• At what point are they referred to an ED if their Bp is elevated?</li> <li>• Should we print on a tear off pack and on back have a list of resources for free or sliding scale practices?</li> <li>• Should we distributed DASH Eating Plan brochure to people &gt;120 systolic instead of referring to NHLBI?</li> <li>• Questions for doctors?</li> <li>• Other Risk Factors?</li> </ul>	<p>Paula would like to have a statement somewhere on paper work that clearly states all that is being done is a screening and follow-up care is up to the person.</p> <p>The group discussed the need for a disclaimer at the top of the sheet that they are given with their Bp numbers. This disclaimer will need to be run by legal at both hospitals to make sure it's okay. We may want to consider keeping a carbonated copy for our records.</p> <p>Both Jane and Sarah volunteered to have SARMC/SLMRC legal departments work on this wording.</p> <p>Jane S has a person working on getting AHA materials; Jane will also get materials in Spanish.</p> <p>Group suggested reformatting the handout to more of a flow chart.</p> <p>Group discussed color coding categories (similar to AHA brochure) and recommendations. It would also be good to highlight steps to help control blood pressure.</p> <p>Group suggested taking off the visit website line on the example handout and actually give them materials instead.</p>	<p><b>Jane &amp; Sarah</b> will work with legal on drafting a disclaimer. <b>Jane</b> will bring a draft for the group to review at the next meeting.</p> <p><b>Nicole</b> will take group's suggestions for revisions to the SARMC script and draft a script for review on March 20<sup>th</sup>.</p>
<p><b>Materials</b></p> <ul style="list-style-type: none"> <li>• Review HDSP materials: what materials do we want to give out at screening event?</li> <li>• What AHA materials do</li> </ul>	<p>Group discussed handing out the HDSP bp wallet trackers, AHA bp brochures, &amp; Less Salt. Better Health. salt shaker brochure. Group discussed the importance of not giving out too much information and overwhelming people.</p>	<p><b>Nicole</b> will put these items together and bring to the next meeting for group's review and to get input from members that were not in</p>

<p>we want to give out?</p> <ul style="list-style-type: none"> <li>Should we create another poster with colored graph of Bp ranges to hang at each site?</li> </ul>	<p>Group discussed the need for signage that can be placed in front of businesses – tripod stick in the ground type item that can be seen from the road and then have posters with the same messaging inside to direct people where to go on the day of the screening event.</p>	<p>attendance today.</p> <p><b>Nicole</b> will begin researching where to get signage for the event made.</p>
<p><b>AHA Update</b></p> <ul style="list-style-type: none"> <li>Communications/Media Update &amp; Needs</li> <li>Messaging</li> </ul>	<p>April shared an update on Adrean’s behalf. AHA plans to tie media for AHA Heart Walk into the May 5<sup>th</sup> screening promotions. AHA will draft a Press Release, that the Hospitals and other partnering organizations will also be able to send out. AHA will take the lead with the community calendars, and news channels, as well as developing messaging/snippets that can be used in media.</p>	<p><b>Adrean</b> will give an update on AHA media at the next meeting.</p>
<p><b>Incentives</b></p> <ul style="list-style-type: none"> <li>Ideas for how to get people into screening locations?</li> </ul>	<p>Group discussed offering a drawing for a gift certificate for cash visa card. Group also discussed the possibility of businesses donating gift cards for the drawing.</p>	<p>Group to discuss further at next meeting.</p>
<p><b>Adjourn</b></p>	<p><b>Next Meeting:</b> March 20, 2012, 8-930 am, Idaho Elks, Small Sawtooth Conference Room</p>	