

# 2014



# ShotSmarts

immunization conference

**Monday, April 28<sup>th</sup>**  
Idaho State University

**Wednesday, April 30<sup>th</sup>**  
Boise State University

**Friday, May 2<sup>nd</sup>**  
North Idaho College



# 2014 ShotSmarts immunization conference SCHEDULE

Register online at [ImmunizeIdaho.com](http://ImmunizeIdaho.com)

## Who Should Attend?

Nurses and office staff involved in immunizations, as well as school nurses and staff.

## Contact

Carmela Gupta, MPH  
Immunization Outreach & Communication Manager  
[GuptaC@dhw.idaho.gov](mailto:GuptaC@dhw.idaho.gov)

## Dates & Venue

### Monday April 28<sup>th</sup> - Pocatello

Idaho State University - Pond Student Union Ballroom  
921 South 8th Avenue Pocatello, Idaho 83209

## Parking Instructions

Please park in the big parking lot by the Student Union. This lot will not be ticketed during the Shot Smart Conference. You may also park at the meters without feeding the meter in this lot only. Normal violations will still be enforced (yellow curb, fire lane, disabled space). Do not park in spots signed specifically for official vehicles only, post office patrons only, and the Vice President of Academic Affairs, and these spaces will be ticketed.

### Wednesday April 30<sup>th</sup> - Boise

Boise State University - Student Union Simplot Ballroom  
1910 University Dr. Boise, ID 83725

Please park in the Lincoln Ave. Garage on the south east corner of University Dr. and Lincoln Ave. This garage will not be ticketed during the Shot Smarts Conference.

### Friday May 2<sup>nd</sup> - Coeur d'Alene

North Idaho College - Edminster Student Union  
1000 West Garden Avenue Coeur d'Alene, ID 83814

After submitting your online Shot Smart registration, an event parking permit and map will be emailed to you. To avoid being ticketed, you will need to print the permit and display it face-up on your dash. Please park in any permit parking area with the exception of the residence hall.



# KEYNOTE SPEAKERS

## William L. Atkinson, MD, MPH

Dr. William Atkinson is a former Medical Epidemiologist in the National Center for Immunization and Respiratory Diseases at the CDC in Atlanta, Georgia. He worked for 25 years in a variety of immunization-related activities including the development of national immunization policy. He retired from the CDC in 2012 and is now an independent consultant for the development of technical and training materials for immunization providers. He also currently serves as the Associate Director for Immunization Education for the Immunization Action Coalition. Dr. Atkinson conceived, developed, and took the lead in writing one of the CDC's most widely sought-after books, *Epidemiology and Prevention of Vaccine-Preventable Diseases* (aka the Pink Book).



## Donna L. Weaver, RN, MN

Donna Weaver is a Nurse Educator for the Education, Information and Partnership Branch at the Centers for Disease Control and Prevention (CDC). Donna earned her Master's Degree in Nursing at the University of South Carolina in Columbia. She has been involved in immunization practice as a public health nurse in New Mexico, a state nurse consultant for 4 years in South Carolina, and now as a nurse educator at the CDC for more than 12 years. She has been awarded the Excellence in Teaching Award from the National Institute for Staff and Organizational Development and the Chief Nurse Officer Award for Public Health Service. Ms. Weaver travels throughout the U.S. providing immunization information to healthcare providers, publishes articles on immunization in nursing literature, and works on a variety of immunization education programs at the CDC.



# 2014 SHOT SMARTS AGENDA

This year, the Idaho Immunization Program is partnering with the Idaho Chapter of the American Academy of Pediatrics (AAP) to take on the issue of Idaho's low HPV immunization rates with the goal of empowering Shot Smarts attendees to do their part to help Idaho improve. The Idaho Chapter of the American Academy of Pediatrics donated raffle prizes and co-sponsored lunch.

**7:30 8:00** Registration and Breakfast

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**8:00-8:30** Welcome and Immunization Program Updates, Mitch Scoggins, Idaho Immunization Program

- Immunization Program Overview and News
- Idaho's Immunization Rates
- 2014 Legislative Session Update and 2015 Session Preview
- Idaho Trends in Select Vaccine-Preventable Diseases

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**8:30-9:30** Keynote and Q&A, Donna Weaver

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**9:30-9:45** Break/Visit Exhibitors

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**9:45-10:45** Breakout Sessions

- VFC Highway to Vaccine Management
- IRIS Hands-on Training (Laptops Provided)
- School and Childcare Immunizations
- HPV Panel Discussion

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**10:45-11:00** Break/Visit Exhibitors

**11:00-12:00** Breakout Sessions

- VFC Highway to Vaccine Management
- IRIS Hands-on Training (Laptops Provided)
- School and Childcare Immunizations
- HPV Panel Discussion

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**12:00-12:30** Lunch & Seattle Mama Doc Video

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**12:30-1:45** Keynote and Q&A, Dr. William Atkinson

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**1:45-2:00** Break/Visit Exhibitors

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**2:00-3:00** Idaho Chapter of AAP Activity  
HPV Vaccine...A Tough Sale, But Why?

A recent new study finds no evidence that getting the HPV vaccine will encourage young girls and boys to engage in sexual activity or give them a false sense of security about sex. Parental concerns are only one reason that the HPV vaccine has such a low acceptance rate in our state and nationwide. Despite the fact that almost all cervical cancer is caused by HPV, as is about 50% of vulvar cancer, 65% of vaginal cancer, 35% of penile cancer, and 95% of anal cancer, this vaccine is a hard sell. Join us in developing a strategic plan, with the leadership of the Idaho Chapter of the American Academy of Pediatrics, to help raise Idaho's HPV vaccination rate.

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**3:00-3:30** Awards/Evaluations



# BREAKOUT SESSIONS

## VFC Highway to Vaccine Management

Tamarie Olson, Vaccine Operations Manager

- Vaccine Onramp
- Straightway Staff
- Patient Eligibility Bridge
- Roundabout Inventory Management
- Storage & Handling Street

## IRIS Hands-on Training (Laptops Provided)

Jennifer Baker, IRIS Manager

Suzee Moore, Vaccine Management Coordinator

- Hands-on IRIS training for healthcare providers, including reminder/recall, vaccine management, and reports
- New IRIS features to expect over the next 18 months
- IRIS immunization forecasting status update

## School and Childcare Immunizations

Ketti Turcato, School & Childcare

Immunization Coordinator

- School and Childcare Immunization Requirements
- Ensuring Compliance with School and Childcare Requirements Using IRIS
- Immunization Rates for Idaho School Children in 2013
- Resources for Vaccine-Hesitant Parents

## HPV Panel Discussion

Your chance to interact with a panel of experts who will be able to answer questions on topics like:

- Idaho's HPV vaccination rates
- HPV vaccine safety
- Talking with parents about the HPV vaccine
- The science of the HPV vaccine



# BOOSTER SHOTS 2014

In addition to our all-day Shot Smarts conference, we also offer local workshops for healthcare providers. Please review the locations for local workshops offered this fall.

## Booster Shots Dates

October 15 – Twin Falls

October 16 – Idaho Falls

October 21 – Caldwell

October 22 – McCall

October 27 – Ponderay

October 28 – Post Falls

October 29 – Clarkston, WA

October 30 – Grangeville

## SAVE THE DATE

2015 Shot Smarts will be held during National Infant Immunization Week (April 18th-25th).





Idaho Immunization Program  
450 W. State Street, 4th Floor  
Boise, ID 83720-0036

[immunizeidaho.com](http://immunizeidaho.com)



Idaho  
Immunization  
Program



IDAHO DEPARTMENT OF  
HEALTH & WELFARE



American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN™

Idaho Chapter