



“The Rural Advantage”

Idaho RHC & CAH Conference

The annual Idaho Rural Health Clinic (RHC) Workshop and the Idaho Flex Program Meeting for Critical Access Hospitals (CAH), EMS agencies in CAH areas, networks and stakeholders have been combined into one conference with multiple learning tracks. Don't miss this opportunity to network with peers, obtain advice from industry experts, and learn how to maximize the rural advantage.

November 4 - 5, 2009, Boise, Idaho

Keynote Address: “The Rural Advantage” - Mark Scott, Starizon, Inc.

Mark offers invaluable insights, experiences and knowledge from being CEO of Mid-Columbia Medical Center in The Dalles, Oregon from 1985 to 2002. As a result of Mark's ground-breaking leadership, Mid-Columbia received national accolades and recognition including being one of 15 hospitals to be noted by Modern Maturity as a “hospital with heart” and the first to implement the patient-centered Planetree philosophy system-wide. Mark's new book, *Courage To Be First*, co-authored by acclaimed healthcare futurist, Leland Kaiser, PhD, relates the story of a small, rural Oregon hospital's successful attempt to profoundly change, for the better, the way patients and their families experience healthcare.

“The Rural Quality Advantage” - Darlene Bainbridge, MS, RN

Darlene D. Bainbridge is a healthcare professional with 27 years experience dedicated to working with rural and medium-sized to smaller healthcare organizations. She is an assertive, hands-on executive who has advocated for the survival and development of rural healthcare resources as we face a market that threatens the very existence of our healthcare providers and system. Darlene has a strong interest in the delivery of high quality acute, long term, subacute and ambulatory care services.

“The Secrets to Grant Writing: How to Think like a Funder & Write like a Winner” - Renee Bourque, M. Ed., Bright Star Grant Consultants

The goal of this session is to give participants the tools, key awareness, methods, and resources to write successful grants. This fast paced session has two sections. The first will cover grant writing essentials with an emphasis on what funders want and how they evaluate your proposal. The presentation will include funding sources for rural Idaho healthcare. The second section is a hands-on activity where you will “walk in a funders shoe's” and learn to evaluate proposals with real proposals and scoring tools.

This session is limited to 35 participants, offered on a first-come, first-serve basis. Submit your registration today to secure your place!





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Best Western Vista Inn at the Airport, Boise

Wednesday, November 4th, 2009

7:30 AM	Registration		
8:00 AM	Welcome: State Office of Rural Health & Primary Care Staff		
8:15 AM	Key Note: "The Rural Advantage" - Mark Scott, Starizon, Inc.		
	Critical Access Hospital Track	Rural Health Clinic Track	
9:00 AM	Flex Program Overview; Flex Grantee Presentations	Legal: Kim Stanger, Holly, Troxell, Ennis, & Holly	
10:15 AM	Break		
10:30 AM	Legal: Kim Stanger	Reimbursement: Karen Newton, Noridian	Reimbursement: Yolanda Maye & Karen McGrath, Cahaba GBA
11:45 AM	Networking Lunch (provided)		
1:00 PM	Quality: Darlene Bainbridge	Coding & Documentation: Nancy Jacobson, Wipfli	
2:15 PM	Break		
2:30 PM	CAH Reimbursement: Karen Newton, Noridian	Office Management: Nancy Jacobson, Wipfli	
3:40 PM	Break		
3:50 PM	Closing Session: "The Rural Quality Advantage" - Darlene Bainbridge		
5:00 PM	Adjourn		

Thursday, November 5th, 2009

8:00 AM	Registration		
	Critical Access Hospital Track	Additional Training	
8:30 AM	Statewide Flex Planning	The Secrets of Grant Writing: How to Think Like a Funder and Write Like a Winner—Bright Star Grant Consultants (Limited to 35 participants!)	
10:15 AM	Break		
10:30 AM	Statewide Flex Planning cont'd	The Secrets of Grant Writing cont'd	
11:45 AM	Working Lunch (provided)		
12:45 PM	Statewide Flex Planning cont'd	The Secrets of Grant Writing cont'd	
2:00 PM	Adjourn		



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Medicare Rural Hospital Flexibility Grant Program, CFDA #93.241





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New this year! “The Secrets of Grant Writing: How to Think Like a Funder and Write like a Winner” training on day-two of the conference.

November 4 - 5, 2009, Boise, Idaho

- ⇒ No registration fee required to attend the conference.
- ⇒ To register, complete the attached form. Submit registrations to the State Office of Rural Health and Primary Care (SORH) via email, fax or post. Registration deadline—**October 28th!**
- ⇒ SORH is providing travel and lodging support for participants from Idaho rural health clinics and critical access hospitals.
- ⇒ Lodging:
 - A block of rooms is set aside at the Best Western Vista Inn at the Airport (2645 Airport Way) in Boise for November 3rd and 4th. Call **208-336-8100** to place your reservation and mention the “RHC-CAH Conference”. The SORH is paying the Best Western directly for lodging.
 - Hotel reservations must be made by **October 16th**. If needed, the last day to cancel room reservations is November 2nd by 5:00 pm.
 - Lodging will be provided for one night, if attending the conference for one day, or two nights, if you are staying for both days of the conference.
 - If lodging is secured somewhere other than the Best Western, SORH will offer reimbursement up to \$85 + tax per night.
 - For RHCs: No more than two (2) lodging rooms will be provided for participants from each rural health clinic.
- ⇒ Travel: **Reimbursement forms will be provided with your registration confirmation.**
 - RHCs—Automobile travel reimbursement will be provided at the state mileage rate of \$.455 per mile. Only one (1) automobile travel reimbursement is available per clinic.
 - RHCs—Airline travel reimbursement must be approved by the SORH prior to purchase to be eligible for reimbursement.
 - CAHs—Up to \$500 travel reimbursement available to CAHs.

Questions? Please contact Stephanie Hansen at:
State Office of Rural Health & Primary Care
phone: 208-334-0669
email: ruralhealth@dhw.idaho.gov

