



IDAHO DEPARTMENT OF
HEALTH & WELFARE

MEDICAID MANAGED CARE PUBLIC FORUM

When:

Tuesday, December 13, 2011
8:00 AM to 4:30 PM MDT

Where:

Boise State University
Student Union Building
1910 University Drive
Hatch Ballroom – A & B
Boise, ID

Hosted by: The Idaho Dept. of Health and Welfare, Idaho Hospital Association, Idaho Medical Association, and the Idaho Primary Care Association.

Registration/Check In 8:00 - 8:30

**Welcome and Opening
Remarks/Background** Leslie Clement 8:30 - 9:00
DHW Deputy Director

Hospital Panel Panel Presentation 9:00 -10:20
Moderator: Toni Lawson
Idaho Hospital Assoc. Q&A

Panelists:

- [Brian Nall](#), CEO of Benewah Community Hospital & Chair of Idaho Hospital Assoc.
- [Jon Ness](#), CEO, Kootenai Health
- [David Pate](#) MD JD, President & CEO of St. Luke's Health System
- [Blaine Petersen](#), CFO, St. Alphonsus Health System

Break 10:20 -10:40

Community Health Centers Panel Presentation 10:40 -12:00
Moderator: Denise Chuckovich
Idaho Primary Care Assoc. Q&A

Panelists:

- [Tim Brown](#), Exec. Dir., Terry Reilly Health Services, Nampa
- [Stephen Weeg](#), Exec. Dir., Health West, Pocatello
- [Lynn Hudgens](#), CEO, Family Health Services, Twin Falls

LUNCH (On Own)

12:00 -1:15

Physicians' Panel

Moderator: Susie Pouliot
Idaho Medical Assoc.

Panel Presentation
Q&A

1:15 - 2:40

Panelists:

- [Creighton A. Hardin](#), M.D., Pocatello Children's Clinic
- [David Peterman](#), M.D., President of Primary Health Medical Group

Break

2:40 - 3:00

Combined Panel Discussion and Q&A

Moderator: Leslie Clement, DHW

3:00 - 4:30

Panelists:

- [Tim Brown](#), Exec. Dir. Terry Reilly Health Services, Nampa
- [Steve Millard](#), President & CEO of Idaho Hospital Assoc.
- [David Peterman](#), M.D., President of Primary Health Medical Group

Panelists' Biographies

Tim Brown, Terry Reilly Health Services

Tim has served as the Executive Director for Terry Reilly Health Services since early 2009. In his role, he has responsibility for a budget of \$20 million and the delivery of a broad range of health services to 32,000 unique patients each year. The organization provides medical, dental and mental health services throughout the Treasure Valley of southwest Idaho.

Creighton A. Hardin, M.D., Pocatello Children's Clinic

Dr. Creighton Hardin is a board-certified Pediatrician and is a fellow with the American Academy of Pediatrics. Dr Hardin has been at Pocatello Children's Clinic since 1979. He specializes in the care and treatment of infants, toddlers, children and adolescents. He provides all aspects of pediatric care including health supervision visits, acute and chronic illness, and injuries.

He attended medical school at the University of Kansas in Lawrence, Kansas. He completed a Pediatric internship and residency at the University of Utah, in Salt Lake City, Utah. Dr. Hardin is an Associate Clinical Assistant Professor in the Department of Pediatrics with the University of Washington and enjoys teaching medical students and supervising pediatric residents. He has held many offices including the Chief of Staff at

Bannock Regional Medical Center, President of the Southeast Idaho Medical Association, Idaho Association of Physicians Steering Committee, and ISU Family Practice program, Committee of Formation. Dr. Hardin is also the past President of the American Academy of Pediatrics, Idaho Chapter.

Lynn Hudgens, CEO, Family Health Services, Twin Falls

Lynn has been the CEO of Family Health Services in Twin Falls, Idaho since 2009. In his role, Lynn directs the overall administration and program functions of FHS with medical, behavioral and dental services provided in 11 clinics located in six counties. In 2009 FHS served 26,657 patients through 107,242 visits. Lynn oversees a budget of \$12.9 million, and a staff of 157, including medical, administrative and enabling services personnel. Prior to coming to FHS, Lynn served as CEO for Mountainlands Community Health Center in Provo from 2000 to 2009, acquiring extensive experience working with Utah's Medicaid Managed Care program.

Steve Millard, President & CEO of Idaho Hospital Assoc.

Steve joined the Idaho Hospital Association in 1975 and became president of the Association in 1991. His career in healthcare began as an assistant administrator at Portneuf Medical Center in Pocatello, when it was known as Bannock Memorial Hospital. He played football for, and graduated from, Idaho State University in Pocatello with a BS in Psychology and completed the core curriculum for an MBA, also at ISU. He was born in Wendell and grew up in Jerome. He now lives in Eagle and is married with two sons and two step-sons. In his spare time he enjoys golf, snow skiing, boating, basketball and working out, including weight lifting.

Brian Nall, CEO of Benewah Community Hospital & Chair of Idaho Hospital Assoc.

Brian Nall currently serves as chief executive officer of Benewah Community Hospital in St. Maries, a position he has held since 2005. Having served on the IHA Board of directors since 2007, Brian was appointed chairman for 2011.

Brian's career has been focused on small, rural hospitals in Idaho. He began his career in healthcare in 1994 as an intern at Gritman Medical Center. After earning his bachelor's degree in accounting in 1995 from the University of Idaho, Brian became employed full-time as an accountant and controller at Gritman Medical Center, a position he held until 2003. From 2003 through 2005, Brian served as chief financial officer at Steele Memorial Medical Center in Salmon.

Brian also holds a master's degree in business administration in healthcare from American Intercontinental University. He is a Fellow of the American College of Healthcare Executives and a board member of the North Idaho Regional Hospital Consortium. He has served as a guest lecturer at Washington State University since 2008. An active member of his community, Brian holds board positions with Rotary International, Timber Plus, and the BetterCare Foundation.

Jon Ness, CEO, Kootenai Health

Jon has worked in healthcare for more than 25 years and is experienced in both hospital and physician practice administration. In addition to his work at Kootenai, he also serves on several local and regional boards including Jobs Plus, VHA Mountain States, the North Idaho Rural Health Consortium and the North Idaho Health Network.

Jon earned both his Bachelor's and Master's degrees from North Dakota State University, where he also played basketball. He spent two years in the Peace Corps serving on the Marshall Islands in the Central Pacific. Jon and his wife Pam have three children; Kate and Jacob are in college and their third, Luke, attends Lake City High School.

David Pate MD JD, President & CEO of St. Luke's Health System

David C. Pate, M.D., J.D., FACHE, FACP is the President and Chief Executive Officer of St. Luke's Health System in Idaho. Dr. Pate received his B.A. from Rice University, his medical degree from Baylor College of Medicine, and his law degree cum laude from the University of Houston Law Center. He completed his residency training at Baylor College of Medicine and is Board certified in Internal Medicine. Dr. Pate joined the administration of St. Luke's Health System in September 2009. Previously, Dr. Pate served as Chief Executive Officer of St. Luke's Episcopal Hospital in the Texas Medical Center and Executive Vice President of St. Luke's Episcopal Health System in Houston, Texas. He is the author of a textbook entitled, Regulation of Health Care Professionals that was published in 2002 by Carolina Academic Press and updated in 2005.

David Peterman, MD, President of Primary Health Medical Group

Dr. David Peterman obtained his doctorate from the University of Michigan Medical School, completing his internship and residency in pediatrics at the University of Colorado Health Science Center. For the past 30 years he has worked as a practicing Pediatrician in Boise. Dr. Peterman is Board Certified in Pediatrics and is a Fellow with the American Academy of Pediatrics. While continuing to practice pediatrics, Dr. Peterman also has served as President of Primary Health Medical Group since 2003.

Under his leadership, Primary Health Medical Group has grown to become one of the largest and most successful independent medical groups in the state of Idaho. Just a few of the organization's achievements under his guidance include the purchase and implementation of electronic health records in 2007, the addition of numerous health care providers to the practice, and most recently, the successful attestation of "Meaningful Use" for 22 physicians in 2011. Today, Primary Health Medical Group enjoys both regional and national recognition for its role in utilizing health care IT for better patient outcomes.

Blaine Petersen, CFO, St. Alphonsus Health System

During his 29 year healthcare career, Blaine has been the CFO of hospitals and hospital systems ranging from single, small hospitals to large, multi-hospital systems. Blaine Petersen's first CFO position was at Holy Cross Hospital and Holy Cross Health System of Utah. Recently, Blaine served as a Regional CFO for Catholic Health Initiatives (CHI)

overseeing hospitals as small as critical access hospitals to large multi-hospital systems with revenues in excess of \$1 billion. Blaine has also worked for several Blue Cross Blue Shield plans. Blaine currently serves as the CFO of Saint Alphonsus Health System. Saint Alphonsus Health System is a four hospital system with hospitals in both Oregon and Idaho. Saint Alphonsus is part of Trinity Health, a \$9 billion health system with hospitals in seven states.

Over his career, Blaine has twice worked as an interim executive/consultant. Blaine's major interim executive clients included Presbyterian Health System, Albuquerque, New Mexico; Centura Health, Denver, Colorado; Mercy Medical Center, Nampa, Idaho; and Catholic Health Initiatives, Washington. Blaine also performed many consulting engagements for health-related organizations such as Blue Cross and Blue Shield of New Mexico; SelectHealth, Oregon; Loma Linda University, California; and Adventist Health System, Florida.

Petersen holds a Master of Business Administration from the Westminster College Gore School of Business and a Bachelor of Science in Accounting from Indiana University.

Stephen Weeg, Exec. Dir., Health West, Pocatello

For the past seven years Stephen Weeg has been the Executive Director for Health West, a community and migrant health center with six clinics in southeast Idaho. Previously, he was the Executive Director of Telehealth Idaho at the Institute of Rural Health, Idaho State University; owned a health and human service consulting firm; and was the CEO of the state psychiatric hospital, State Hospital South. Weeg has a 38 year career in health and human services leadership in Idaho. Health West is a participant in a national safety net medical home initiative and moving all of its clinics to become certified by NCQA as patient centered medical homes. He has developed innovative community programs related to behavioral health, child abuse investigation and treatment, services for people with disabilities, and successful inter-agency community partnerships He has provided management consulting, strategic planning, and public dispute resolution to an array of state and community agencies and rural hospitals.

Weeg is currently a member of the Executive Leadership Team for the Governor's Idaho Health Care Council and previously chaired the Governor's Select Committee on Health Care, which has studied and made recommendations to address quality, cost, and access to care in Idaho. He is also a member of the Portneuf Health Care Foundation Board, Pocatello Hospital, LLC Board, Idaho Health Quality Planning Commission, the Idaho Board of Health and Welfare, and the Idaho Health Data Exchange.

Weeg has a bachelor's degree from the University of Notre Dame and a master's degree in Counseling from Idaho State University.