

January 7, 2015

Name
Address
PO Box
City, State, Zip Code

Dear {First Name}:

We are excited to offer you a new, unique program called Home Stay, a personal health support tool provided by Blue Cross of Idaho. Home Stay is an entirely free service.

The program is designed to help you live in your home for as long as possible, assist you in identifying changing health patterns, and hopefully help avoid moving to a long-term care facility or senior living community in the future. The program is voluntary and you can quit at any time.

Home Stay will contact you in the next week to speak with you about the program and answer any questions you have. Until then, please see the enclosed flyer for more information.

We have also enclosed a Home Stay Consent Form for you to review. If you decide to participate, we will collect the consent form from you when your Home Stay service begins.

If you agree to participate, we will contact you every three to four months to obtain your feedback. Your opinion will be extremely valuable. If the program is helpful to you, we may offer Home Stay to additional members in the future.

If you have any questions, please contact Home Stay Customer Service toll free at 1-800-916-5969.

We hope you take advantage of this new and exciting opportunity!

Sincerely,

Medical Quality Management

Enclosures:

Home Stay Program Flyer
Home Stay Consent Form

Blue Cross of Idaho Care Plus as a HMO-SNP health plan with a Medicare and Idaho Medicaid contract. Enrollment in Blue Cross of Idaho Care Plus depends on contract renewal.