



**PAINT  
THE  
STATE  
CONTEST**

**IDAHO**

**METH**  
NOT EVEN ONCE

**FIND A CANVAS FOR YOUR ANTI-METH MESSAGE.**

Paint the State and Win up to \$6,500. [www.paintthestateidaho.org](http://www.paintthestateidaho.org)

IDAHO METH PROJECT®

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## PAINT THE STATE AND WIN UP TO \$6,500

[www.paintthestateidaho.org](http://www.paintthestateidaho.org)

### Here's your chance to be heard and earn some cash this summer.

Put your imagination into action and present your own powerful message about the realities of methamphetamine use.

You've seen the ads and heard the buzz. Now rally your friends and get creative – paint a barn, build a sculpture, or design some other work of public art that will get people's attention and get them to say "Not Even Once" to Meth.

Over \$135,000 in prize money will be awarded statewide – and one Idaho teen will take home \$6,500! \$3,000 will be awarded in each Idaho county! But don't wait – registration forms are due by June 18.

### Eligibility

You must be between the ages of 13 to 18 to participate. But don't go it alone. You can build your own artistic dream team by getting friends, family, and community groups to lend a hand in selecting a project site, collecting supplies, and creating the finished piece. Imagine what you can accomplish during this first-of-its-kind anti-Meth event!

### Remember

Each entry must be an original work of art – your style, your message, your medium of choice – with a clear "Meth: Not Even Once" or other anti-Meth theme.

Your artwork must be clearly visible from highways, streets, or other public places in Idaho. You must have written permission to display the artwork from the property owner.

Keep your art project on display for as long as you want, but to be eligible for prize money it must be on display from at least July 12 through July 18, 2010. Digital photos must be taken and final entries submitted online by 11:59pm MDT on Sunday, July 11.

### Get Creative

Think big colorful murals, cutting in your own crop circle design, or putting your welding skills to the test. Use your imagination. Maybe start by talking to your art teacher at school, someone at your local chamber of commerce, or your city's arts council.

Here are some examples:

- A painting or drawing on the side of a barn, a grain elevator, or a storefront window.
- A graphic in colored chalk on a sidewalk or side of a building.
- A wood or metal sculpture visible from the roadway.
- A painted vehicle or bus.
- A landscape or image created with plants or agricultural equipment, clearly visible from an airplane.
- A mural or a canvas hung on the side of a building.

### Prizes

County-level Prizes: \$3,000 in prizes will be awarded in each of Idaho's 44 counties! Every county will award three winners – \$1,500 for 1st place, \$1,000 for 2nd place, and \$500 for 3rd place. Winners will be selected by a local judging panel.

Statewide Grand Prize: All county 1st place winners will compete for the statewide Grand Prize of \$5,000.

All winners will be announced at a ceremony in the Idaho State Capitol in Boise on August 6, 2010.

### Judging Criteria

Here's how the judging works. Every entry has the chance to earn up to 100 points:

1. **Meth Prevention Message** (up to 40 points). Your artwork must have a strong Meth prevention message. This can include the "Meth: Not Even Once" logo, tagline, or other anti-Meth theme that clearly communicates the dangers of Meth use.
2. **Artistic Merit & Creativity** (up to 40 points). Submissions will be evaluated on originality, creativity, visual appeal, and presentation.
3. **Public Visibility** (up to 20 points). All submissions must be in clear public view to qualify. How visible the artwork is (in other words, how many people can see it) will be an important part of determining winning entries.

### How to Enter

1. First, register at [www.paintthestateidaho.org](http://www.paintthestateidaho.org) by 11:59pm MDT, June 18, 2010. Each entrant must complete the online registration form. If you are under 18, you must have permission from your parent or guardian to participate.
2. Design, create, and display your public art piece. It must be displayed publicly and available for viewing from July 12 through July 18, 2010, although you are free to keep the work up for as long as you wish.
3. Upload a photo of your by 11:59pm MDT on Sunday, July 11, at [www.paintthestateidaho.org](http://www.paintthestateidaho.org).

### Important Dates

Registration Forms Due	<b>June 18</b>
Final Entries Due	<b>11:59pm MDT July 11</b>
Art on Public Display	<b>July 12-18</b>
Winners Announced	<b>August 6</b>

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