

# SAMHSA's Prevention Day

Monday, February 4, 2013  
National Harbor, MD



## VIDEO SUBMISSION PACKET

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- Intent Form (Due December 13, 2012)
- Video Submission F.A.Q.
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**The deadline for video submission is January 3, 2013.**





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*Partnerships in Behavioral Health: A New Era*

## INTENT FORM

Please fill out this non-binding form, which will help SAMHSA confirm grantees' interest in submitting a video clip for the Prevention Day 2013 video montage.

**Please check one:**

- Yes, I plan to submit a video for SAMHSA's Prevention Day 2013.
- No, I am not interested or able to submit a video at this time.

**Please fill in the following information:**

Name:
Organization:
E-mail address:
Phone number:

Please return this form by **Thursday, December 13, 2012** to:

David Wilson at [david.wilson@samhsa.hhs.gov](mailto:david.wilson@samhsa.hhs.gov) or Karen Braxton at [kbraxton@seiservices.com](mailto:kbraxton@seiservices.com).

**Thank you!**

Behavioral Health is Essential to Health • Prevention Works • Treatment is Effective • People Recover



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## VIDEO SUBMISSION F.A.Q.

### WHY SHOULD I SUBMIT A VIDEO?

We want to share your program's excellent work in substance abuse prevention and mental health promotion with the rest of the prevention community! We're hoping you can show us just how your work is making a positive impact in the lives of people in *your* community.

### WHAT KIND OF MEDIA SHOULD I SUBMIT?

You can submit up to 10 minutes of video content and up to 20 pictures that show us how your work is touching lives and making a difference in your community.

### WHAT KIND OF MESSAGING ARE YOU LOOKING FOR?

People you ask to speak on camera should give insight about *their* story:

- PROGRAM STAFF MEMBERS: Your staff can talk about their work, a person's life that has been touched by their program's efforts, or how SAMHSA's programs have helped them make a difference in their community.
- PEOPLE YOU'VE HELPED: People in your community who would like to participate in the video can talk about how your work has made a difference in their lives, how the community might be different if not for the work you do, or why your work is meaningful to them.

Let's end with major impact! At the end of your video, we'd like each participant to complete the statement...

I CHOOSE PREVENTION BECAUSE...

Have them write the statement on a piece of paper and hold it while reciting their statement. *For example, "I choose prevention because I have hope."*

### HOW DO I SUBMIT MY MEDIA?

We ask that you ZIP your video, pictures, and release/waiver forms into a single file and upload to our dedicated dropbox:

<https://dropbox.yousendit.com/voicesofprevention>

### MY ZIP FILE IS LARGER THAN 2GB — WHAT SHOULD I DO?

If your ZIP file is larger than 2GB, you'll need to break it into sections, as our dropbox will only accept files that are 2GB or smaller. Be sure to name your ZIP file "Part 1 of 2" so we know we received all of your content.

### IS THERE ANYTHING ELSE I NEED TO SUBMIT?

Along with your interview footage, b-roll video footage, and pictures, don't forget to include your release/waiver forms. All of these documents should be included in the ZIP file you upload to our dropbox. Your intent form, however, should be e-mailed, per the instructions on the form.

### I'VE GOT SOME ADDITIONAL QUESTIONS...

We're here to help! You can contact David Wilson via email at [david.wilson@samhsa.hhs.gov](mailto:david.wilson@samhsa.hhs.gov) or by phone at 240.276.2588 or Karen Braxton at [kbraxton@seiservices.com](mailto:kbraxton@seiservices.com) or 240.485.1700.

### THE DEADLINE IS JANUARY 3, 2013.

\*This document supports the Voices of Prevention 2013 SAMHSA's Prevention Day video clip which can be viewed at <http://vimeopro.com/blueskyfilmscreative/samhsa>.

# SAMHSA's 2013 Voices of Prevention Videos

## Release/Waiver Form

### Assignment of Intellectual Property and Indemnification of Liability Agreement

**PLEASE READ CAREFULLY BEFORE SIGNING**

**After signing, please upload to the video dropbox site with other materials as noted on the F.A.Q. Document**

This Assignment of Intellectual Property and Indemnification of Liability Agreement (the “**Agreement**”) is signed by the person or entity who is submitting Intellectual Property in whatever form (e.g. including but not limited to: video, still photos, file footage, artwork) for the “Prevention Day 2013” video and accompanying footage and/or images for use by the Substance Abuse and Mental Health Services Administration’s Center for Substance Abuse Prevention (SAMHSA, CSAP) of the U.S. Department of Health and Human Services (the “SAMHSA, CSAP” or Government).

In submitting the Intellectual Property to SAMHSA, CSAP the undersigned hereby agrees and certifies as follows:

1. That the signatory is the owner of the intellectual property or has authority to sign on behalf of the entity who is the owner of the intellectual property and has all rights, title, and interest in the property to allow its transfer for use by SAMHSA, CSAP.
2. That SAMHSA, CSAP shall have unlimited rights to use, disclose, reproduce, prepare derivative works, distribute copies to the public, and perform publicly and display publicly, in any manner and for any purpose, and to have or permit others to do so.
3. Signatory of this Agreement as owner of or representative of the owner of the intellectual property submitted for unrestricted use by SAMHSA, CSAP hereby unconditionally and forever releases and discharges the Government and Abt Associates Inc., contractor to SAMHSA CSAP, its affiliates, officers, directors, employees, agents, and contractors/subcontractors, from any and all claims, judgments, costs, damages, losses, expenses, and liabilities relating to any claim of the undersigned or any third party with regard to the intellectual property submitted to SAMHSA CSAP for its unrestricted use.
4. Signatory of this Agreement hereby certifies that it has obtained written permission from all persons whose images appear in the intellectual property submitted to SAMHSA CSAP, including parental consent for all minors appearing in the intellectual property.
5. This Agreement shall be governed by Federal law.

I acknowledge and agree that my consent to the terms set forth above is material inducement for SAMHSA CSAP to use my intellectual property and it would not do so in the absence of my consent as evidenced by my signature below.

I have been given a full opportunity to review and analyze this Agreement. I fully and completely understand all of the terms of this Agreement and sign it voluntarily, freely, and knowingly.

<b>Name:</b>	
<b>Title:</b>	
<b>Organization:</b>	
<b>Address:</b>	
<b>Phone:</b>	<b>Email:</b>
<b>Signature:</b>	<b>Date:</b>