

MINUTES
ARTHRITIS COUNCIL MEETING
Wednesday, March 22, 2006

Members Present: Susie Beam, South Central District Health Department; Barbara Burri, Southwest District Health Department; Lisa Fall, Arthritis Foundation; Susan Gray, Idaho Power; Charity Kennedy, Walter Knox Memorial Hospital; Tracy McCulloch, Southeastern District Health Department; Leslie Nelson, Arthritis Foundation; Ivie Smart, Bureau of Community & Environmental Health; Tom Tracy, Bureau of Community & Environmental Health; *Scribe*: Michelle Buskey

Guest: Stephanie Robertson, intern with Southwest District Health Department

The meeting began with a welcome and introductions.

Updates and News

Grant

The CDC non-competing continuation application was submitted in early March. The Idaho Arthritis Program is requesting level funding (\$134,000) and plans to continue contracting with Southwest District Health Department, South Central District Health Department, and Southeastern District Health Department.

CDC Grantees Annual Meeting April 3-5, 2006

The CDC Grantees Annual Meeting will be held in San Diego, California. Ivie will gain a better understanding about what other states are doing and will bring back information to council members.

Funding Announcement

Ivie received notification of a funding opportunity for state health departments from the National Association of Chronic Disease Directors (NACDD). Funded projects will improve the health of older adults through state-level public health action and will draw upon the respective strengths, expertise, and resources of both the public health and aging services networks. The awards will range between \$10,000 and \$15,000. Idaho can apply for one of the three projects:

- Addressing implementation evidence-based health promotion/disease prevention programs
- Development of state health department readiness for action for healthy aging
- Assessment and promotion of older adult oral health

The Letter of Intent is due on April 14, 2006, and the application is due May 12, 2006. Ivie and Tom will be working with Health and Welfare management to determine if we can apply for funds.

Arthritis Month

Promotion – PSAs, Paid Ads, Senior News, Flyers/Posters

CDC, in collaboration with the Arthritis Foundation, has sent Ivie promotional material for Arthritis month. Ivie is working on getting radio ads through Health and Welfare's approval process. Once approved, the ads will be modified to have our tagline (the Idaho CareLine phone number) and will be on the air in May. The Idaho CareLine has packets of material and lists of resources that they will send to callers.

- ✦ Ivie will make sure that the information in the CareLine packets is current and will include the Arthritis Foundation website address.

Partners Health District Events

Southwest District Health Department

Barb contacted a rheumatologist and requested they speak one evening in May at one of the libraries or one of the hospitals. Barb will be giving a community presentation on arthritis in Duck Valley. She recently gave a presentation for a family medical group in Caldwell for nurses and medical assistants. She has developed a brochure listing arthritis programs in the district (where they can go for classes). Barb will call the YMCA in Caldwell to see if they will be holding AF Aquatic classes and she will find out if the instructors are fully trained. Barb is now a Master Trainer for the Fit and Fall Proof Program.

- ✦ Barb will send Ivie a copy of the brochure she has developed.
- ✦ Ivie will explore conducting the Arthritis Foundation Exercise Program in conjunction with the Fit and Fall Proof Program as a possible project for the funding opportunity listed above.

South Central District Health Department

Tracy reported the PACE classes are going very well and the next class will start on April 17, 2006. She is planning a Fibromyalgia Expo scheduled for May 20, 2006, at the Health District. They will have three speakers who will be presenting on: nutrition, physical activity, weight management, pain management. Tracy is working on a press release and will be sending letters of invitation to last year's participants.

- ✦ Tracy will send a copy of the press release and flyer to Ivie.
- ✦ Tracy will send contact information to Ivie for a physician who is willing to speak on early detection for Arthritis.

Southeastern District Health Department

Susie is planning a health fair for May 6, 2006. There will be three speakers and five break-out sessions in the afternoon. Participants will be able to attend three of the five break-out sessions.

- ✦ Susie will send copies of the flyer to Ivie.

Spanish and Agricultural Brochures

Ivie offered council members multiple copies of "Living Well with Arthritis" in Spanish and an agricultural brochure (for farm or dairy workers) in English.

- ✦ Ivie will send one box of material to Tracy.
- ✦ Ivie will give brochures to Barb to take to Terry Reilly.
- ✦ Ivie will find out if the agricultural brochure is available in Spanish.

UT/ID Arthritis Foundation News and Updates

The Arthritis Foundation has rebranded the three core Self Help programs. They are working on a new marketing plan, new brochures, and are working to cross promote the programs.

Lisa and Leslie are in the process of updating their large network of class leaders to make sure they have accurate information for data collection.

Leslie is planning to schedule a Leader Training for the Aquatics Program in 2006. It will be held in Boise or Twin Falls.

The Boise Arthritis Walk is scheduled for August 26, 2006, in Ann Morrison Park. The Twin Falls Arthritis Walk has been rescheduled for fall 2006.

Lisa offered assistance to Tracy and Susie with their upcoming Arthritis Month events.

Next Meeting:

The next meeting will be in the fourth week of May. Ivie will send out an email with dates and times.

Meeting adjourned at 12:44 p.m.