

Minutes

Region 7 Early Childhood Committee (RECC)

January 17, 2019

9:00 to 11:00

150 Shoup Ave
Idaho Falls, ID 83402



Meeting Minutes

Members Present: Kim Madison, Sandra, Marci, Beth M. Holly, Michelle F. Beth S. Carol T., Momi, Kathleen K., Audrey, Linda M. Kim Kershaw

Task/Topic	Discussion	Action/Follow-up
Roll Call of Members and Quorum	Welcome and Introductions	
Approval of Minutes	Sandra read minutes from November 15, 2019 Motion to approve and seconded, motion passed	November 15, 2019 minutes approved.
Old Business:		
New Business: <ul style="list-style-type: none"> • Discussion and plan for the "Be in The Know" campaign • Upcoming trainings • Round Robin information 	<p><u>"Be in The Know" campaign:</u></p> <p>ValuPak only does advertising for businesses so we will not be able to use them for informational mailing.</p> <p>Edwards Movie theaters are run by an organization in California and a one-month ad starts at \$500 a month. Chief and Paramount Theaters advertising includes-one still slide every six minutes for \$200 a month to start, we would have to pay three months up front.</p> <p>Kim-Will check on the theater in Rexburg</p> <p>Where are the posters from last year-a set is at Madison Cares, Idaho Falls Head start, Victor library and ITP has a s set for Idaho Falls Shoup building and a set for Salmon office. Vision sets-where</p>	

are they-Madison Cares, Idaho Falls Head start, etc. all are in use. Please remember to use posters at all Blockfest activities and have someone there for discussion or to address questions.

Getting feedback on activities from past years and the efficacy of RECC is the focus for this year. Members stated that Child Find /Blockfest activities are valuable activities.

Kim stated that we need to consider if we are effective in getting information out to the public not just "are we getting referrals for ITP or Head start".

How can we also use the items we have purchased to help the community be aware of "what is appropriate developmental?"

Grandparents group report from Holly-the way to reach out to most of these groups is information through contacts they have or mailings. Holly meets with them again next month and can give them information or do a presentation.

Discussion on effectiveness of Blockfest. It was felt that the activity itself and being able to have parents and children interact was good; however, the handouts were just thrown away. These are most effective when we have relationships with families. Targeting specific groups like grandparents, parents whose children are young and in childcare or daycare, and through EICAP's parent teacher conferences are good ways to share Developmental Milestones pamphlet, etc.

Sandra presented information on Facebook-we can provide our link (Infant Toddler Page to get list of Developmental Milestones). We need to identify precise link and name of what to find on there.

Sandra suggested Youth passport books, Kathleen showed these to the group. Kathleen uses them at the NICU as a way to talk to

families and introduce them to Infant Toddler. Families can use them, they can be personal to the family, and they contain information regarding milestones.

The main idea that the committee would like to participate in is getting information to Day cares/Child Cares/Family advocates containing resources, a book, developmental milestones checklist, ITP brochure, RECC business card, letter explaining Infant Toddler. Sandra would like to see the books saved for another activity.

Sandra will still investigate public service announcements. Committee feels that this is a good way to get information out. What is our outcome from these?

The Public Service announcement would possibly list some questions regarding developmental milestones, is your child doing this? The announcement would be sponsored by RECC and include; if you would like more information please call or a website link-to get information out regarding developmental milestones.

Parents who are not in programs or child care centers?
Kindergarten round-up? Handout packets-Packets with wipes, diaper rash ointment, diaper, M&M's for mom, etc. Social worker at hospital could give these to new moms. According to recent program reports ITP is a little low in children aged 0-1.

Reaching Spanish speaking or Hispanic families. Holly suggested that there is a show on the Spanish radio channel that we could have them feature the milestones and information.

Fridge magnet? Beth stated that Color Keys does do magnets for them for a reasonable cost.

The committee decided that mailings/packets would be the best way to get information to families. Child Care centers/Day Care

centers would be the focus. We would take orders after we get these out-if you are interested in more packets please call or contact. We would start with sending 10-50 to each center for infants and under three. As well as have packets for Grandparents group.

Public Service announcements-consists of time, not necessarily a cost. Sandra will investigate this with Megan-Committee members all agreed this would be effective.

Fridge magnet or pin-the committee decided not to do these this year.

Passport/health records books in packets-the committee members would like to have these in the packets.

Theaters-This was felt to be too large of an expense at this time.

Speaking to Senior citizens groups and get information packets to them was considered another way to get packets into the communities-Sandra will take the lead on this. It was felt by members that fewer people know about child development-grandparents could also help with getting information to their communities and families. We would give them a packet for someone they know if they are not the caretaker of the child and let them know that if they want more they can contact a specific person. Best time to speak to these groups would be during the lunch hour. Kim felt this would be good for Madison as well as other areas in the region. Carol will present these presentations and spearhead this with Sandra.

What should we do to move forward? The committee decided we will plan on together the packets in April and create a spending plan.

The Idaho Falls Library will get Nursery Rhymes booklets to

	<p>handout to families at library Storytime-Beth will take the lead on this. Beth will also attach RECC business cards or labels to them to provide another way to get information to families.</p> <p>ITP will investigate purchasing passports-Kathleen will take the lead on this.</p> <p>Packets will include passport books, developmental milestones checklist, ITP brochure, RECC business cards, possibly stickers or something fun for the parents. Kim asked committee members to think about what we could add to these packets. A First aid kit was suggested-Momi will investigate this. Momi found that the first aid kits run \$1-\$2 each, \$250+.</p> <p>Kim will look for something fun to put in packets.</p> <p>Come back together next month and present the information on how many packets we would like to put together for each agency.</p> <p>*Please come to the next meeting with an idea of how many packets your organization would like to send out.</p> <p>*Please remember to utilize posters at events.</p> <p>Sandra presented that Idaho Partners in Policy Making are looking for 6 parents who have a child/children with disabilities, aged ten and under, who would like to help with policy making/be an advocate. Handouts were given to each committee member. Please remember that if you get a referral please report it so we can keep track of where the referral came from. Sandra will send Kim an electronic copy to send to a mother.</p> <p>Sandra also passed around a flyer for Five Effective Key Factors.</p> <p>Trainings:</p> <p>Idaho Trust Fund sponsoring a training next month cost is \$105 to those who register early-they will be talking about protective</p>	
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factors.

Beth passed out flyers for Idaho Child Care READS training at the Idaho Falls library.

Healthy Kids/Healthy Future training is coming up-for anyone who works with children. Holly has information for Idaho STARS or you can register on the Idaho STARS website.

Round Robin:

Marci and Holly-Eastern Idaho Public Health-Parents as Teachers-have been several outlying families in the program now. They are currently serving 5 families in Challis-partnering with ITP. They also now have families in St, Anthony, Driggs, and Rexburg. The hope is that legislature will help fund expansion to other communities. There has also been some restructuring of Public Health that is increasing programs and awareness to the public. Please continue to make referrals to parents who need support or help in their roles as parents.

Beth-EICAP-EICAP is fully staffed at Hoopes, they have applied for a Duration Grant to expand the Driggs Center to 6 hours and one program at West. These programs would also go year- round and there would be four classrooms at the East and West centers in Idaho Falls. Hoopes center is now running 8-4. Blackfoot center runs 8:30-2:30.

Wendy-They are changing systems for renewing state licensing through RISE. This has been good for providers.

Beth-Idaho Falls Library. The Library is looking at doing Early Childhood programs. They have also added a new program, Every Child Learning to Read, which focuses on 4-5-year-olds.

Carol T. for ITP-There are currently 340 children enrolled in the program and 30 in intake. Numbers are big on teams but have

	<p>remained consistent.</p> <p>Audrey reported that IESDB is having a Valentine's party and partnering with the Humanitarian Committee/Group.</p> <p>Kim-Madison has seen an increase in children with autism/children on the autism spectrum. Kim is considering having an autism classroom next year.</p> <p>Committee discussion to have Courtney take notes in meetings for next few months? Kim will email Courtney to have her take the notes. Linda will be helping with ITP needs.</p> <p>Kim passed around sign-in sheet</p>	
Close and date of next meeting	<p>Meeting adjourned at 10:47 a.m.</p> <p>Next meeting: February 21, 2019 9:00 – 11:00 am DHW Building 150 Shoup Ave Idaho Falls, ID 83402</p>	