Idaho Title V Maternal and Child Health Services Block Grant: Executive Summary

Application for Federal Fiscal Year 2020
EXECUTIVE SUMMARY

TITLE V MCH BLOCK GRANT BACKGROUND

What is Title V?
The Title V Maternal and Child Health (MCH) Grant Program was established in 1935 with the passing of the Social Security Act. The goal of the grant program - the nation’s oldest federal-state partnership and longest standing public health legislation - is to improve the health and well-being of mothers, infants, and children, including children and youth with special health care needs (CYSHCN), and their families. According to each state’s unique needs, Title V supports a spectrum of services, from infrastructure-building services like quality assurance and policy development, to gap-filling of direct health care services for CYSHCN.

Why is Title V important?
Each year, every state and jurisdiction is required to submit an Application and Annual Report for the Title V MCH Services Block Grant to the Maternal and Child Health Bureau (MCHB) in the Health Resources and Services Administration (HRSA), U.S Department of Health and Human Services. Title V provides dedicated funding to support core MCH public health functions and is essential to assuring the health and well-being of Idaho’s most precious resources - mothers, infants, and children.

How does the Title V MCH Block Grant work?
The grant is awarded to each state based on a formula that considers the number of children living in poverty in each state. At least 30% of the funding must be used for services and programs for children and another 30%, at a minimum, must be used for services and programs for CYSHCN. No more than 10% may be used for administrative costs. States must provide a $3 match for every $4 in federal funds received. Although there are no minimum spending requirements, funding is also to be spent on preventive and primary care services for pregnant women, mothers, and infants up to age one. The Idaho MCH Block Grant funds support state and local program and staff, and are administered by the Bureau of Clinical and Preventive Services within the Division of Public Health, Idaho Department of Health and Welfare.

The nature of the block grant gives discretion to Idaho on how funds are spent to meet the unique needs of our MCH populations. While only general provisions are in place, the recent transformation of the MCH Block Grant has increased the state’s accountability for how funds are spent, with increased focus on performance and impact. States are encouraged to support evidence-based programs and strategies and collect data to demonstrate improvement.

How does the MCH Block Grant Program determine the needs of Idaho families?
Every five years, states are required to conduct a comprehensive, statewide needs assessment to assess the gaps in needs and strengths and limitations of services available to MCH populations across six population domains: Women’s/Maternal Health, Perinatal/Infant Health, Child Health, Adolescent Health, Children and Youth with Special Health Care Needs (CYSHCN), and System-Building. Idaho uses the “Title V Needs Assessment, Planning Implementation, and Monitoring Framework” to guide the needs assessment and program planning process each five-year cycle, with emphasis placed on engaging stakeholders and community partners.
In 2015, the MCH Program contracted with the Boise State University (BSU) Center for Health Policy (CHP) to conduct statewide needs assessment activities, assist with building the state action plan including identification of evidence-based strategy measures, and assist with data collection and analysis. A phased approach was used to arrive at the state’s final priority needs, which included primary and secondary data collection, theme identification from data, and stakeholder input on prioritization of the most significant health needs for Idaho’s families. Final selection of priorities was based on programmatic capacity, evidence-base, cost, and ability to make a measurable impact.

The Idaho MCH Program is committed to conducting annual, on-going needs assessment activities to continue to monitor the health needs of MCH populations and take a deeper dive into specific gaps to further illuminate areas of need. The next comprehensive, statewide needs assessment is due in 2020.

What are Idaho’s MCH priorities?
Based on the results of the 2015 statewide needs assessment, Idaho selected eight MCH Priorities across the respective population domains. The table below illustrates the selected MCH Priorities for Idaho and the corresponding population domain and performance measure.

<table>
<thead>
<tr>
<th>MCH Domain</th>
<th>MCH Priority</th>
<th>National or State Performance Measure</th>
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<tbody>
<tr>
<td>Women/Maternal Health</td>
<td>Increase percent of women accessing well-woman care, including prenatal care</td>
<td>Well-Woman Visits</td>
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<td>Support services, programs, and activities that promote safe and healthy family functioning</td>
<td>Smiling During Pregnancy</td>
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<td>Decrease substance abuse among MCH populations</td>
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<td>Perinatal/Infant Health</td>
<td>Improve breastfeeding rates</td>
<td>Breastfeeding</td>
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<td>Support services, programs, and activities that promote safe and healthy family functioning</td>
<td>Safe Sleep</td>
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<td>Decrease the prevalence of childhood overweight and obesity</td>
<td>Child Physical Activity</td>
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<td>Improve childhood immunization rates</td>
<td>Immunizations</td>
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<td>Improve maternal and child health population access to medical homes</td>
<td>Oral Health</td>
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<td>Child Health</td>
<td>Improve maternal and child health population access to medical homes</td>
<td>Adolnescent Well-Visit</td>
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<td>Support services, programs, and activities that promote safe and healthy family functioning</td>
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<td></td>
<td>Improve access to medical specialists for CYSHCN</td>
<td>Specialist Access</td>
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<td>CYSHCN</td>
<td>Improve maternal and child health population access to medical homes</td>
<td>Medical Home</td>
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<tr>
<td>System-Building</td>
<td>Improve maternal and child health population access to medical homes</td>
<td>MCH Workforce Development</td>
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Note: Some priorities were used in multiple domains to justify selection of strategies and linkage to respective performance measures.
These eight MCH priorities guide the services, programs, and strategies that Idaho will focus on from 2015 to 2020. The priorities were linked to National Performance Measures, as well as State Performance Measures that were developed by Idaho MCH leadership to capture the unique needs of our MCH populations. Idaho reports data annually to reflect the state’s progress toward making an impact in each of the priority areas.

**How is Idaho held accountable?**
Each year, the Idaho MCH Program reports on over 80 indicators and performance measures. Some measures are determined by the federal government and others by the state. Idaho writes an application and annual report, which includes a description of state capacity, collaborations and partners, and details the plan to meet the needs and priorities of MCH populations through Title V-funded or supported activities. This document is reviewed by and discussed annually with the Maternal and Child Health Bureau (MCHB).

**Where do I fit into the Title V Block Grant?**
Whether you are a parent, government official, advocate, service provider, or member of the public, the Idaho MCH Block Grant likely touches you or a family member’s life. Its success lies in the strength of partnerships, collaborations, and involvement of Idaho families. The program collects input related to existing services, population needs, and emerging issues throughout the year. Your input is needed to assure that the MCH Program is guided by the needs of Idaho. To provide feedback, please send an email to IdahoMCH@dhw.idaho.gov. Learn more through the Federal Title V Information System (TVIS) website which allows you to compare Idaho to other states: mchb.tvisdata.hrsa.gov.

**How does MCH Block Grant meet the needs of Idaho’s MCH populations?**
There are many more MCH-related programs, activities, and services beyond those funded by the Title V MCH Block Grant. The Idaho MCH Program relies on collaborative efforts and partnerships to maximize reach and promote efficiency. For example, by working closely with other public health programs, such as the Maternal, Infant, and Early Childhood Home Visiting Program (MIECHV) and the Family Planning Program, community-based organizations, health systems, and health care providers, we can help assure that the diverse needs of Idaho’s MCH populations are met, without duplicating efforts.

Idaho MCH leadership developed a state action plan with specific objectives and strategies to address the eight priorities identified during the needs assessment process. The following sections present these objectives and strategies by each domain area.

**Women’s and Maternal Health**

**Priority Need: Increase percent of women accessing well-woman care, including prenatal care.**

**NPM 1:** Percent of women, ages 18 through 44, with a preventive medical visit in the past year.

**Objective:** By September 2020, increase the number of women who are linked to routine well-woman care, including prenatal care during the first trimester.
Strategies:
- Through collaboration with the Idaho MIECHV program and the Family Planning program, increase referrals of pregnant women to prenatal care.
- Through collaboration with the Idaho MIECHV program and Family Planning program, increase pre- and interconception education and referrals to prenatal care and well-woman care using One Key Question® (OKQ).
- Provide funding to the Family Planning Program to support reproductive health services and provision of contraception.

Priority Need: Support services, programs, and activities that promote safe and healthy family functioning.

NPM 1: Percent of women, ages 18 through 44, with a preventive medical visit in the past year.

Objective: By September 2020, implement the legislatively-required Maternal Mortality Review Committee to review maternal deaths in Idaho and develop recommendations for prevention.

Strategy:
- Lead implementation, operation, and facilitation of Idaho’s Maternal Mortality Review Committee with the goal of advancing maternal health and eliminating preventable causes of maternal mortality and morbidity.

Priority Need: Decrease substance abuse among maternal and child health populations.

NPM 14.1: Percent of women who smoke during pregnancy.

Objective: By September 2020, increase the percentage of pregnant women and women of reproductive age that have attempted to quit smoking in the past 12 months.

Strategies:
- In collaboration with the Idaho Tobacco Prevention and Control Program, increase referrals to smoking cessation services for pregnant and breastfeeding women and women of reproductive age.
- In collaboration with the Idaho Tobacco Prevention and Control Program, promote the use of Nicotine-Replacement Therapy (NRT) for women of reproductive age enrolled in cessation services.
- In collaboration with the Idaho Tobacco Prevention and Control Program, implement an evidence-based, incentive-driven smoking cessation program for pregnant women and families with young children.

Perinatal and Infant Health

Priority Need: Improve breastfeeding rates.

NPM 4: A) Percent of infants who are ever breastfed, B) Percent of infants breastfed exclusively through 6 months.
**Objective:** By September 2020, increase the percentage of infants breastfeeding at 6 months of age.

**Strategies:**
- Through collaboration with the MIECHV program and the WIC program, host a breastfeeding education and support training to home visitors across the state.
- Support the Idaho Breastfeeding Coalition's Annual Breastfeeding Summit for lactation consultants, health care providers, and public health professionals.

**Priority Need: Support services, programs, and activities that promote safe and healthy family functioning.**

**NPM 5:** A) Percent of infants placed to sleep on their backs, B) Percent of infants placed to sleep on a separate approved sleep surface, C) Percent of infants placed to sleep without soft objects or loose bedding.

**Objective:** By September 2020, reduce infant sleep-related deaths by improving safe sleep practices.

**Strategies:**
- Through collaboration with community partners, increase safe sleep practices by caretakers through the provision of safe sleep materials and safe sleep education using a family-centered approach, including risk reduction education.
- Train MIECHV home visitors to conduct safe sleep surface assessments, provide safe sleep education to families, and provide cribs and sleep sacks to families in need.
- Provide critical access and rural hospitals with labor/delivery units technical assistance with safe sleep policy development and training on safe sleep education for families.
- Develop and launch a safe sleep media campaign to raise awareness about safe sleep education for Idaho families.
- Participate in the Child Fatality Review Team to review child deaths and offer recommendations for prevention and education, including Sudden Unexpected Infant Death (SUID) cases.
- Through partnership with the Pregnancy Risk Assessment Tracking System (PRATS), fund the purchase and distribution of safe sleep board books to 4,200 new moms across the state selected for the survey.

**SPM 3:** Unintentional death rate to children 0-4 years of age.

**Objective:** By September 2020, fund injury and disease prevention activities to reduce morbidity and mortality rates among young children.

**Strategies:**
- Fund the Idaho Poison Control Center to provide statewide consultation on poison exposure, maintain the poison control hotline, and provide community education about poisoning prevention.
- Fund the Idaho Bureau of Epidemiology to support communicable disease surveillance capacity for MCH populations.
- Provide congenital cytomegalovirus education to pregnant women, women of reproductive age, child care workers, schools, health care providers, and faith-based organizations.
• Support the Idaho Newborn Screening Program to detect certain genetic, endocrine, metabolic, and immunologic disorders in newborns.
• Participate in the Child Fatality Review Team to review child deaths and offer recommendations for prevention and education.

**Child Health**

**Priority Need: Decrease the prevalence of childhood overweight and obesity.**

_NPM 8:_ Percent of children ages 6 through 11 who are physically active at least 60 minutes per day.

**Objective:** By September 2020, help fund and support existing programs and initiatives to expand education and activities focused on physical activity and nutrition for children.

**Strategies:**
• Partner with the Idaho Physical Activity and Nutrition Program to enhance current strategies focused on reducing overweight and obesity among children.
• Through collaboration with the Idaho Physical Activity and Nutrition Program, increase the number of child care providers trained on healthy behaviors for children.
• Determine the percentage of third grade students who are overweight or obese based on results from the Smile/BMI Survey.

**Priority Need: Improve childhood immunization rates.**

_SPM 1:_ Percent of children at kindergarten enrollment who meet state immunization requirements.

**Objective:** By September 2020, collaborate with the Idaho Immunization Program to increase vaccination education and vaccine uptake among MCH populations.

**Strategies:**
• Through collaboration with the Idaho Immunization Program, support the universal purchase of vaccines for children through support from the Vaccine Assessment Fund.

**Priority Need: Improve maternal and child health population access to medical homes (and dental homes).**

_NPM 13.B:_ Percent of children, ages 1 through 17, who had a preventive dental visit in the past year.

**Objective:** By September 2020, increase the number of women, children, and families who receive information about the importance of regular dental visits and oral health care.

**Strategies:**
• Through collaboration with the Idaho Oral Health Program, conduct the Smile Survey of third grade students in the state to assess oral health status.
• Fund the Idaho Oral Health Program to provide dental sealants, apply fluoride varnish, offer oral health education, and refer elementary school students to dental homes.
• Host a statewide learning collaborative for pediatric and family practice clinics focused on practice improvement and care delivery for children 0 to 5 years of age.
Adolescent Health

**Priority Need: Improve maternal and child health population access to medical homes.**

**NPM 10:** Percent of adolescents, ages 12 through 17, with a preventive medical visit in the past year.

**Objective:** By September 2020, increase the number of adolescents who receive information about the importance of regular well-visits.

**Strategies:**
- Through collaboration with the Adolescent Pregnancy Prevention (APP) Program, assess awareness of and the reasons why adolescents don’t seek well-visit care.
- Through collaboration with the APP, support youth-friendly clinic assessments in select communities and support clinic improvements based on recommendations from youth-friendly clinic assessments.

**Priority Need: Support services, programs, and activities that promote safe and healthy family functioning.**

**NPM 10:** Percent of adolescents, ages 12 through 17, with a preventive medical visit in the past year.

**Objective:** By September 2020, collaborate with the Idaho Suicide Prevention Program to enhance suicide prevention activities for adolescents.

**Strategies:**
- Through collaboration with the Suicide Prevention Program, expand the reach of a media campaign focused on suicide prevention among adolescents.
- Through collaboration with the Suicide Prevention Program, expand the number of schools receiving evidence-based suicide prevention programs (EBSP), introduce EBSP to elementary school classrooms, and increase the number of adults who receive training on how to help adolescents experiencing a mental health challenge or crisis.

**Objective:** By September 2020, develop a plan to launch an adolescent health program focusing on comprehensive issues impacting Idaho’s youth.

**Strategies:**
- Identify and develop an implementation plan for evidence-based programs and approaches for improving adolescent health that align with Idaho needs and priorities.

CYSHCN

**Priority Need: Improve maternal and child health population access to medical homes.**

**NPM 11:** Percent of children with and without special health care needs having a medical home.

**Objective:** By September 2020, fund and support services, programs, and activities focused on improving quality of care for CYSHCN.
**Strategies:**
- Support and replicate the medical home demonstration to improve quality of care for CYSHCN in rural areas and support clinic transition to the medical home model of care with goals of improved experience of care, enhanced health of populations, and reduced costs.
- Support the Idaho Children’s Special Health Program to provide financial support to uninsured CYSHCN for payment of eligible medical claims.
- Develop and disseminate age-specific transition tool kits for youth with special health care needs to help empower teens and young adults to take a more active role in their health care.
- CYSHCN Director to serve on the state’s Emergency Medical Services for Children Advisory Board to represent the CYSHCN population.
- Partner with Idaho Parents Unlimited - IPUL (State’s Family to Family Resource Center) to increase parent engagement, provide parent education about medical home and other relevant topics, assist with parent navigation, and provide program consultation.

**Priority Need: Improve access to medical specialists for CYSHCN.**

**SPM 2:** Percent of children with special health care needs who needed or received specialist care in the past 12 months, and experienced some problem accessing care.

**Objective:** By September 2020, fund and support services, programs, and activities focused on screening, referral, and access to medical specialists.

**Strategies:**
- Host a statewide learning collaborative for pediatric and family practice clinics focused on practice improvement and care delivery related to developmental screening.
- Host a statewide learning collaborative for pediatric and family practice clinics focused on screening parents/caretakers of young children for their ACEs and resiliency scores as a primary prevention effort to interrupt the intergenerational transmission of ACEs.
- For clinics participating in the shared medical home coordinator model, support quality improvement activities to improve depression screening among adolescents.
- Support the Idaho Newborn Screening Program to detect certain genetic, endocrine, and metabolic disorders that can affect a child’s long-term health and survival, and link children to appropriate specialist care.
- Implement Critical Congenital Heart Defect (CCHD) screening for all newborns born in Idaho through legislation.
- Fund pediatric specialty clinics across the state.
- Explore telehealth options, such as Project ECHO, with the goal of linking Idaho primary care providers to pediatric specialists to help increase specialty care to CYSHCN in areas lacking such care.

**MCH Systems-Building**

**Priority Need: Improve maternal and child health population access to medical homes.**

**SPM 4:** Number of health care providers and other professionals who serve MCH populations that receive training with the goal of improving delivery and quality of care.
Objective: By 2020, increase MCH workforce capacity by increasing the number of health care providers and other professionals who participate in topical learning collaboratives.

Strategies:
- Host topical statewide learning collaboratives for pediatric, family practice, OB/GYN, or other health care providers focused on practice improvement and care delivery for MCH populations.

Services and Systems of Care
The Idaho MCH Program is dedicated to strengthening the systems of care and supporting comprehensive, coordinated, and family-centered services for women, children and youth, including children and youth with special health care needs (CYSHCN). For children and CYSHCN populations, the Title V Program has taken an active role in promoting Bright Futures Guidelines (developed by the American Academy of Pediatrics) and providing topical quality improvement events to encourage various screenings to identify special needs early allowing for prevention or early intervention and treatment. Since 2016, the MCH Program has contracted with St. Luke’s Children’s Hospital to host a series of annual learning collaboratives focused on pediatric practice improvement and care delivery. Topics have included integrating oral health care into the primary care setting for children 0 to 5 years of age, implementing developmental screening in primary care settings, and introducing screening for adverse childhood experiences (ACES) and resiliency in caretakers of young children. Participation in each learning collaborative has exceeded 50 health care providers across the state.

To increase access to medical homes, pediatric specialists, and needed clinical services, the MCH Program contracts with the children’s hospital and some public health districts to support specialty pediatric clinics and bring in pediatric specialists from neighboring states to fill pediatric specialty shortages. The MCH Program contracts with two public health districts to pilot the Idaho Medical Home Project, which seeks to build capacity for patient-centered medical home and care coordination by introducing the concepts to pediatric and family practice clinics through intensive practice improvement. Title V funds support the Newborn Screening Program which screens about 99% of babies born in Idaho for various disorders and ensures babies are connected with appropriate follow-up care when a disorder is detected. Title V also funds the Children’s Special Health Program (CSHP) which is a direct service, financial support program for Idaho children who meet certain diagnostic and eligibility criteria. CSHP works with families to ensure those eligible are enrolled in Medicaid.

To help families better navigate systems of care for CYSHCN and improve family engagement, the MCH Program has formalized its relationship with the state’s Family to Family Health Information Center, Idaho Parent’s Unlimited (IPUL). In 2018, IPUL served more than 2,500 children and provided systems navigation and peer mentorship to parents and families of CYSHCN and offered trainings and technical assistance to families of CYSHCN and the professionals who serve them with the goal of promoting optimal health for CYSHCN. IPUL also provides consultation to the Title V program and brings the family perspective to MCH programming.

For women and families, Title V supports programs and services that offer access to needed care and encourage healthy family functioning. Title V funding builds upon Title X Family Planning funding to expand services across the state to ensure low-income women and women in rural areas
have access to reproductive health services and contraception. The Maternal, Infant, and Early Childhood Home Visiting (MIECHV) Program is a Title V-supported program that offers evidence-based home visiting services to expecting parents and parents of young children across the state. MIECHV helps to connect families that may be eligible to benefits such as Medicaid, WIC, and SNAP. Families are adjunctively eligible for WIC if enrolled in TANF, SNAP and Medicaid. Title V-supported programs are featured on the Live Better Idaho website (www.livebetteridaho.org) which is a collaborative effort between the Idaho Department of Health and Welfare and community partners to help Idahoans easily seek and be connected to various services and benefits.

**Title V Partnerships**

Within an environment of limited resources, health care shortages, and geographic challenges, the Title V staff are experts in a variety of MCH areas and are skilled at developing creative and nimble partnerships to address MCH issues. Most often MCH leadership and staff serve as a convener, collaborator, and/or partner to move the needle on MCH issues. One benefit of working in a small state is the tightknit community of public health professionals, social service programs, community organizations, and health care providers, and often, the same stakeholders are ‘at the table’ for many MCH matters. The MCH Program has close working relationships with the Idaho Medical Association, Idaho Chapter of the American Academy of Pediatrics, St. Luke's Children's Hospital, Idaho Parents Unlimited, Infant Toddler Program, Idaho Child Care Program, other public health programs, local public health districts, and a number of pediatric and pregnancy care providers. Over the past couple of years, MCH leadership has been the primary convener with stakeholders to drive policy development, decisions, and activities related to newborn screening program operations, critical congenital heart disease screening rule changes and implementation, infant mortality reduction (safe sleep and pregnancy tobacco cessation), congenital cytomegalovirus education, and the need for a maternal mortality review committee.

To address the priorities in Idaho’s state action plan, MCH leadership collaborates with a variety of partner programs by allocating Title V funding to public health programs that specialize in respective priority areas. For example, Title V provides funding to the Idaho Oral Health Program to offer school-based oral health assessments and oral health education for children; to the Family Planning Program to augment activities funded by Title X Family Planning grants; to the Idaho Tobacco and Prevention Program to implement an Idaho-grown, incentive-driven tobacco cessation program for pregnant women and families of young children; and to the Idaho Physical Activity and Nutrition Program to offer education and support strategies that encourage healthy behaviors for young children. MCH and partner programs work together to identify evidence-based programming and monitor implementation and progress of the funded activities.

The Title V Program is skilled at community engagement and has a number of formal and informal partnerships with community-based organizations across the state. Formal partnerships include those cemented via contract, subgrant, or memorandum of understanding (MOU). Informal partnerships are those in which MCH works closely with another program or organization to provide information, technical assistance, or referrals. MCH leadership and staff also serve on a variety of workgroups, councils, and advisory boards, including the Idaho Perinatal Project, Idaho Child Fatality Review Team, Idaho Breastfeeding Coalition, Idaho Council on Developmental Disabilities, Sound Beginnings Advisory Board, and the Newborn Screening Advisory Board.
Idaho MCH Population

**Key Idaho MCH Indicators**

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<tr>
<th>Indicator</th>
<th>Percentage</th>
<th>Notes</th>
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<tr>
<td>Number of resident births</td>
<td>22,159</td>
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<tr>
<td>Number of children &lt; 18 years old</td>
<td>443,792</td>
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<tr>
<td>Children &lt; 18 years old with special health</td>
<td>17.8%</td>
<td>care needs</td>
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<tr>
<td>Children &lt; 18 years old without health insurance</td>
<td>4.9%</td>
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<tr>
<td>Teen pregnancy rate (per 1,000 females aged 15-19)</td>
<td>22.2%</td>
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<td>Pregnant women who initiated prenatal care in the first trimester</td>
<td>78.3%</td>
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<td>Births covered by Medicaid</td>
<td>37.0%</td>
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<tr>
<td>Infants who were breastfed</td>
<td>93.9%</td>
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<tr>
<td>Low birthweight infants (&lt; 2,500 grams)</td>
<td>7.0%</td>
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<tr>
<td>Infant mortality rate (per 1,000 live births)</td>
<td>4.6%</td>
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**Sources:**
HOW TITLE V FUNDS SUPPORT STATE MCH EFFORTS

Idaho Title V MCH Funds are used to support services, programs, and activities that are detailed in the state’s action plan to address MCH priorities. For FY 2020, the proposed budget for the Federal-State Title V MCH partnership totals $5,721,658 (federal funds: $3,269,519 and state/local funds: $2,452,139).

State/Local Funds
$2,452,139

Federal Funds
$3,269,519

Title V MCH partnership proposed budget totals
$5,741,658

Services for Mothers, Infants, Women, and Families
Federal: $878,915
State/Local: $1,213,570
Total: $2,092,485

Services for Children
Federal: $1,100,415
State/Local: $1,198,570
Total: $2,298,985

Services for Children with Special Health Care Needs
Federal: $1,090,189
State/Local: $40,000
Total: $1,130,189

Note: Administrative costs in the amount of $200,000 are excluded from the budgets above and totals may vary due to rounding. State and local costs include state funds for congenital cytomegalovirus education, vaccine assessment funds which enable infants and children to receive immunizations, and program income received from reimbursements for services to children with special health care needs and are reinvested in the program.
MCH SUCCESS STORY

The Idaho MCH Program is skilled at leveraging partnerships, developing innovative approaches, and collaborating across programs to best serve Idaho’s women, children, and families. While the Idaho MCH Program has realized many successes and accomplishments, a notable success story comes from a new activity launched during the 2017 – 2018 school year. To address the need to increase well-visits among adolescents, the MCH Program collaborated with the Adolescent Pregnancy Prevention (APP) Program on the Youth Friendly Clinic Assessment and Implementation Project. Through the APP Program’s Youth-Adult Partnership (YAP) groups, 42 high school students across the state participated in a youth-led project to assess local clinics and present recommendations for changes to clinic environments and workflows to increase youth willingness to seek care. YAP groups are implemented by local public health districts in partnership with schools and are a Positive Youth Development strategy focused on promoting the healthy development of all youth by creating learning experiences and developing relationships with adult mentors that enable youth to feel connected to others. Through this project, six clinics were assessed by the youth-led teams. The clinics created an implementation plan based on the feasibility of the recommendations and Title V provided modest funding for the clinic improvements. Youth recommendations that have been or will be implemented include, fresh coats of paint and privacy walls in waiting rooms, free Wi-Fi and charging stations, gender neutral restroom signs, a brochure rack with resources specific to youth, enhanced privacy options on forms, launching a text reminder system for clinic appointments, and youth-friendly posters, art, and signage for waiting rooms.

A local AAP Program Coordinator, Kelsey McCall with Panhandle Health District, shared that students participating in the Youth Friendly Clinic Assessment and Implementation Project have continually provided feedback of feeling empowered, learning new professional skills, developing leadership qualities, and appreciating the opportunity to have their opinions heard and respected. One novel student idea was the development of buttons that feature healthy messages for youth. The buttons are handed out as swag to any student-aged client when they visit the clinic which has created a warm and welcoming clinic atmosphere for youth.

Panhandle Health District clinic staff described the presentation from the student assessment as,

“the most valuable fifteen minutes the clinic could hear. The student ideas were innovative and forward-thinking. Implementing their ideas has continued to increase our youth-focused services. This project has not only provided students with a fun, relevant, and engaging project but has also allowed our clinic to focus on being more youth-engaged without just assuming what they would like.”
This publication was made possible by B04MC31483 from Health Resources and Services Administration, and the US Department of Health and Human Services. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Health Resources and Services Administration, and the US Department of Health and Human Services.